



Strategic Plan Overview

The Land of Sky P20 Council’s Strategic Plan provides a clear, actionable roadmap for advancing educational attainment and workforce alignment across Buncombe, Henderson, Madison, and Transylvania counties. Built through collaborative stakeholder engagement and data-driven analysis, the plan reflects the Council’s role as a regional backbone partner and convener.

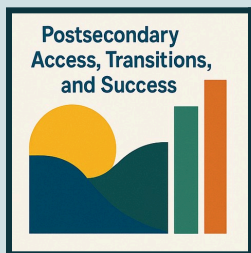
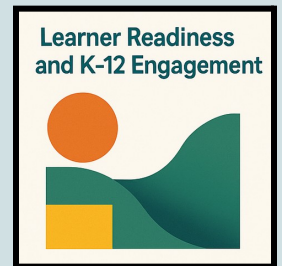


Collaborative Leadership and Shared Community Commitment

We serve as a backbone partner to local partners by facilitating alignment, promoting shared communications, and supporting cross-sector action plans that reflect local priorities. Community partners are equipped to lead localized implementation while staying connected to regional momentum.

Learner Readiness and K–12 Engagement

We partner with schools, employers, and families to build early momentum for career-connected learning—beginning with advocacy and workforce strategies that support high-quality childcare and PreK as the foundation for lifelong success. From elementary through high school, students are supported by a collaborative network of educators, school leaders, families, and community partners—including principals, counselors, work-based learning coordinators, and mentors—who connect them with local opportunities and facilitate peer-, family-, and community-led career exploration.

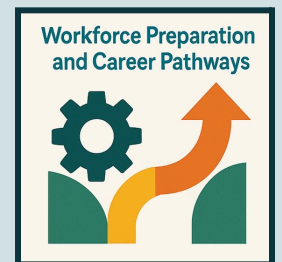


Postsecondary Access, Transitions, and Success

We align outreach efforts and partnerships to support high school graduates and returning adults in accessing and completing postsecondary credentials.

Workforce Preparation and Career Pathways

We partner with employers, educators, and learners to scale work-based learning, credentialing, and career navigation resources. By building clear roadmaps and upskilling pipelines, we support learners of all ages in accessing family-sustaining careers aligned with regional industry needs.



Measuring Progress & Impact: Progress will be monitored through the Council’s established KPIs, providing a consistent framework for measuring outcomes. Progress toward the 2030 goal—adults ages 25–44 earning a degree or credential—will remain a key focus. As committees work toward these shared goals, they may also recommend complementary metrics to provide deeper insights into program effectiveness and long-term regional impact. Together, these measures guide data-driven adjustments to keep efforts moving forward.