



## MINUTES

### Land of Sky P20 Council: Executive Committee

Sept 9, 2024: 11am

Location: Zoom

[Link to Agenda](#)

#### **Present:**

Dr. Ivry Cheeks, Dr. Gene Loflin, Emily Martin, Emily Nicholson (Staff), Dr. Tracy Parkinson, Katlen Smith (Staff), Melissa Zenz (Staff),

- Mrs. Nicholson welcomed the council members and shared her screen. She began with a quick summary of the Q3 Council Meeting and asked if anyone had thoughts about Rob Rode's comments on P20 being a possible resource for wage transparency and hybrid occupations. Ms. Zenz thinks P20 needs to make a decision about whether or not we include high wage occupations or needs based regional occupations. Dr. Loflin thinks showing the full pathways are more important than just wage information as there are often many steps to the final career. Mrs. Nicholson asked if inviting Mr. Rode to the October Executive Council could provide an opportunity to better understand his suggestion posed at the Q3 meeting. There were no objections. Dr. Loflin shared his screen to A-B Tech's [career services page](#) on their website and Ms. Zenz shared [BRCC's resource page](#).
- Mrs. Nicholson moved on to potential dates for the 2025 Council Meetings, no objections were made for the final weeks.
  - Q1 - Week of Feb 17th
  - Q2 - Week of April 28th
  - Q3 - Week of Sept 8th
  - Q4 - Week of Nov 17th
- All attendees agree that P20 needs to decide if the meetings will be all virtual, all in-person or find hybrid locations for future meetings. Mrs. Nicholson asked Dr. Parkinson if Mars Hill had a hybrid meeting space to accommodate this option of meeting. Dr. Parkinson said Mars Hill does have availability. Ms. Martin gave some possible options in Transylvania: Economic Alliance, Chamber of Commerce, BRCC, Burton, Public Library)

- Mrs. Nicholson asked for feedback on using a funding line item for a CollegeApp marketing subscription for the universities. It was decided to move forward with this.
- Mrs. Nicholson provided an update on CFA and their efforts. CFA has about 40% of the interviews complete which consists of founding members, current members, and staff.
- The Student Representative Program has one week left for application submissions. Dr. Loflin is going to email Mrs. Nicholson information about the event happening tomorrow at A-B Tech and see if some flyers could be distributed.
- Ms. Zenz updated the council on the WORC Monitoring meetings. Overall it was a positive visit and all parties are working together to submit the necessary reporting.

Next Meeting: November 11, 2024 @ 11am