



MINUTES

Land of Sky P20 Council: Executive Committee

July 8, 2024: 11am

Location: Zoom

Present:

Dr. Ivry Cheeks, Dr. Gene Loflin, Emily Martin, Emily Nicholson, Dr. Tracy Parkinson, (Staff), Katlen Smith (Staff), Melissa Zenz (Staff)

- Mrs. Nicholson shared her screen and agenda with the attendees.
- Mrs. Nicholson let the council know that the P20 council members voted to have the August 16th meeting be virtual with hopes that it has a positive impact on attendance.
- Mrs. Nicholson shared that the main focus of the August 16 meeting will be to introduce the new organizational consultant that we hired, Creative Fundraising Advisors (CFA), with their scope of work being outlined [here](#). Mrs Nicholson pointed out that CFA will be asking for the participation of the council to help guide them and their work.
- Dr. Parkinson hopes that having the next meeting online will have the desired effect for attendance, however there is still benefit for moving back to in-person. Mrs. Martin, Dr. Loflin and Dr. Cheeks agree. Dr. Cheeks asked how to best get the attendees to interact during an online meeting to get the most out of them and encourage their input. Dr. Loflin suggested we get a survey out prior to the August meeting to get feedback from them regarding scope of work CFA will be doing for the council.
- It was then discussed that allowing the council members to pre-determine their breakout room prior to the online meeting might have good results. Dr. Cheeks feels that having a facilitator in each breakout room could further help keep the content guided and organized.
- Mrs. Nicholson is going to check with Johnny at CFA to see if they have ideas on possible survey questions that are most beneficial to them.
- Mrs. Nicholson moved on to the topic of possibly removing members who have not met the minimum attendance requirements of the council. Mrs. Nicholson asked if there were any objections to removing 2 specific members of the council, no objections were made.

- Mrs. Nicholson will work on a pre-August meeting survey and send it to the Executive Committee for approval after she meets with Johnny at CFA.
- Mrs. Nicholson spoke with the original steering committee on June 18, 2024 to see if there was interest in getting commissioners to re-endorse MyFutureNC goals with our assistance, and it was decided to not be a route they wanted to go into collectively. Dr. Case said that getting the Land of Sky board of delegates to re-endorse MyFuture NC would check the box for her broadly without requiring attendance at every board meeting of all parties.
- Mrs. Nicholson spoke with The Belk Endowment and they have offered support and agreement in our local decision making with the current Executive Committee and original Steering Committee.
- Dr. Loflin asked about the status of the live action team fall events. Mrs. Nicholson shared that the events are almost on our website and we are still needing ideas on speakers for the Innovative Partnerships event.
- Mrs. Nicholson thanked the attendees and adjourned the meeting.

Next Meeting: Aug 12, 2024 @ 11am