

**myFutureNC County Profile Comparison / 2020 - 2024 / Buncombe**

Key:

- Decreases are indicated with a “-” sign and red text. They may indicate improvements or declines.
- Increases are indicated with a “+” sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

<b>Population Spotlight</b>			
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
2010 Census	-	238,318	-
2018 Population	261,065	-	-
2020 Census	-	269,452	<b>269,446</b>
2030 Population	296,961	-	-
<b>Growth Rate</b>			
County	-	13.1%	<b>1.50%</b>
State	-	9.5%	<b>2.50%</b>

<b>County Overview</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Median Household Income	\$53,960	\$66,156	<b>\$67,906</b>	<b>+2.65%</b>
Child Poverty Rate	17%	15.7%	<b>14.4%</b>	<b>-1.30%</b>
Households with Broadband	81%	86%	<b>72%</b>	<b>-14.0%</b>
Homeowners	-	63%	<b>64%</b>	<b>+1.00%</b>
Voter Registration Rate	-	85%	-	-
Unemployment Rate	-	4.2%	<b>3.0%</b>	<b>-1.20%</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Buncombe, continued**

<b>Educational Attainment (for 25-44-year-olds)*</b>						
	<u>2020 Profile</u>	<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
		<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	
Less than High School	9%	7%	-	7%	-	-
High School Graduate (including GED)	20%	20%	-	21%	-	+1.00%
Some College, no Credential	21%	13%	-	12%	-	-1.00%
<b>No Degree or Credential (sum of above three categories)</b>	<b>50%</b>	<b>40%</b>	<b>28,290</b>	<b>39.7%</b>	<b>29,324</b>	<b>-0.03%</b>
Short-term Credential	-	8%	-	8%	-	-
Associate Degree	9%	10%	-	9%	-	-1.00%
Bachelor's Degree	28%	29%	-	31%	-	+2.00%
Graduate or Professional Degree	13%	13%	-	14%	-	+1.00%
<b>Have Degree or Credential (sum of above four categories)</b>	<b>50%</b>	<b>60%</b>	<b>42,493</b>	<b>60.3%</b>	<b>44,626</b>	<b>+0.03%</b>

\*Note: Numbers may add to more than 100% due to rounding

<b>2030 Proposed Buncombe County Attainment Goals</b>		<b>2024 Profile</b>		<b>Still Needed to Reach 2030 Attainment Goals</b>	
<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>
57,403	74%	44,626	60.3%	12,777	13.7%

Top Opportunities for Growth			
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change</u>
<p><b>NC Pre-K Enrollment</b> 35% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 44%.</p>	<p><b>NC Pre-K Enrollment</b> 41% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 45%.</p>	<p><b>NC Pre-K Enrollment</b> 46% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the <b>state</b> average of 53%.</p>	+5.00%
<p><b>Transition to Postsecondary</b> 58% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 62%.</p>	<p><b>Transition to Postsecondary</b> 51% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 55%.</p>	<p><b>Transition to Postsecondary</b> 53% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the <b>state</b> average of 58%.</p>	+2.00%
<p><b>High School Graduation</b> 87% of Buncombe County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.</p>	<p><b>Chronic Absenteeism</b> 28% of Buncombe County students are chronically absent from school, above the suburban county average of 26%.</p>	<p><b>FAFSA Completion</b> 60% of Buncombe County high school seniors complete the FAFSA, below the suburban county average of 62%.</p>	-

Building the Foundation: Pre-K to 8								
To meet state goals, each year Buncombe County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
75% of eligible 4-year-olds enrolled in NC Pre-K program	473 more	35% enrolled	360 more	41% enrolled	255 more	46% enrolled	-105	+5.00%
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	3,154 more	48%	4,824 more	31%	6,049 more	33%	+1,225	+2.00%
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	5,356 more	44%	6,007 more	34%	5,651 more	37%	-356	+3.00%

Ready for College and Career								
To meet state goals, each year Buncombe County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2020	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
95% of 9th graders to graduate within four years	181 more	87%	97 more	91%	88 more	91%	-9	-
80% of seniors to complete the FAFSA	454 more	57%	485 more	56%	387 more	60%	-98	+4.00%
89% of students to attend school regularly (11% chronic absenteeism)	767 more	86% (14% chronic absenteeism)	4,313 more	72% (28% chronic absenteeism)	3,743 more	75% (25% chronic absenteeism)	-570	+3.00%

Percent of Schools by Academic Growth Status (2020 Profile only)	
<i>Academic Growth Status</i>	<i>%</i>
Exceeded	20%
Met	55%
Not Met	25%
Low-Performing Schools	
<i>Quantity</i>	<i>%</i>
4 (of 50 public schools with performance grades)	8%

School Choice*								
	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
<b>Total K-12 Enrollment</b>	<b>38,282</b>	-	<b>38,187</b>	-	<b>38,085</b>	-	<b>-102</b>	<b>-0.27%</b>
Traditional (District) Schools	27,741	73%	26,349	69%	<b>25,898</b>	<b>68%</b>	<b>-451</b>	<b>-1.00%</b>
<b>Charter/Private/Home Schools</b>	<b>10,541</b>	<b>28%</b>	<b>11,838</b>	<b>31%</b>	<b>12,187</b>	<b>32%</b>	<b>+349</b>	<b>+1.00%</b>
Charter Schools	-	-	3,055	8%	<b>3,047</b>	<b>8%</b>	<b>-8</b>	-
Private Schools	-	-	3,819	10%	<b>4,189</b>	<b>11%</b>	<b>+370</b>	<b>+1.00%</b>
Home Schools	-	-	4,964	13%	<b>4,951</b>	<b>13%</b>	<b>-13</b>	-

\*Note: Numbers may add to more than 100% due to rounding

Career and College Preparation											
	2020 Profile			2022 Profile			2024 Profile			Changes from 2022	
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	1,635	19%	17%	1,321	16%	15%	<b>1,325</b>	<b>16%</b>	<b>14%</b>	+4	-
Students* who participated in Career & College Promise programs	1,838	21%	12%	1,002	50%	33%	<b>1,474</b>	<b>37%</b>	<b>23%</b>	+472	-13.0%
Students who completed Career & Technical Education concentrations.	1,280	-	-	1,286	-	-	<b>2,600</b>	-	-	+1,314	-

\*Note: Statistics from the 2020 Profile were for “students,” while statistics from the 2022 Profile were for “graduates,” so comparisons cannot be made

Top Three CTE Concentrations Completed		
2020 Profile	2022 Profile	2024 Profile
Health Science	Health Science	Health Science
Agricultural, Food, & Natural Resources	Human Services	Human Services
Architecture and Construction	Agricultural, Food, & Natural Resources	Arts, Audio/Video Technology, & Communications

Postsecondary Access and Success							
Buncombe County high school graduates who:	2020 Profile		2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer County %	Current %	Peer County %	Current %	Peer County %	
enroll in a postsecondary institution within 12 months	58%	62%	51%	55%	53%	57%	+2.00%
enroll and persist to their second year	79%	78%	78%	77%	82%	82%	+4.00%
enroll and earn a degree or credential within 6 years	58%	54%	65%	60%	60%	60%	-5.00%

Student-to-School-Counselor Ratio				
2020 Profile	2022 Profile		2024 Profile	
	Current	Peer Counties	Current	Peer Counties
292:1	262:1	336:1	252:1	327:1



College and Career Access					
	2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer Counties %	Current %	Peer Counties %	
Graduates who reported intentions to enroll in a postsecondary institution	76%	75%	<b>72%</b>	<b>73%</b>	-4.00%
Buncombe County students who have parents with no college degree (either 2- or 4-year)	42%	49%	<b>38%</b>	<b>48%</b>	-4.00%

Adult Learners*				
	2020 Profile	2022 Profile	2024 Profile	% Change from 2022
Basic Skills enrollments at NC community colleges	3,207	677	<b>591</b>	-12.7%
Continuing Education enrollments at NC community colleges	22,514	3,332	<b>7,147</b>	+114.5%
Curriculum enrollments at NC community colleges	-	5,098	<b>5,272</b>	+3.41%

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “Buncombe County residents,” so comparisons cannot be made

Success of Buncombe County High School Graduates (2022 Profile only)	
Top Destinations of Graduates, 2016-2020	% of College-goers
Public 4-year college	48%
Private 4-year college	15%
Public 2-year college	36%
Private 2-year college	>5%
In-state college	85%

Student Debt			
	2022 Profile	2024 Profile	% Change
Buncombe County residents who have student loan debt	14%	13%	-1.00%
% of debt holders who had student loans in default	9%	6%	-3.00%

Postsecondary Institutions in Asheville Prosperity Zone Sub-region		
Institution Type	2022 Profile	2024 Profile
	Quantity	Quantity
4-year public	1	1
2-year public	3	3
4-year private	4	4
2-year or less private	0	0
<b>Total (all institution types)</b>	<b>8</b>	<b>8</b>

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2022			
Type	2022 Profile	2024 Profile	% Change
	Quantity	Quantity	
Certificate	1,557	1,477	-5.14%
Associate	1,492	1,310	-12.2%
Bachelor's	1,388	1,451	+4.54%
<b>Total (all types)</b>	<b>4,437</b>	<b>4,238</b>	<b>-4.49%</b>

**Labor Market Alignment in Asheville Prosperity Zone Sub-region**

	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Individuals served in an ApprenticeshipNC program	553	636	<span style="color: red;">■</span>	<span style="background-color: yellow;">---</span>
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	<b>72.1%</b>	<span style="background-color: yellow;">+0.5%</span>

**Top Areas of Misalignment in Asheville Prosperity Zone Sub-region**

<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
Health Science (all levels)	Health Science (all levels)	<b>Health Science (all levels)</b>
Transportation	Transportation	<b>Transportation (below bachelor's)</b>
Distribution & Logistics (below bachelor's)	Distribution & Logistics (below bachelor's)	<b>Distribution &amp; Logistics (below bachelor's)</b>
Finance (bachelor's)	Finance (bachelor's)	<b>Business Management &amp; Administration (bachelor's)</b>

**Labor Market Outcomes for Teens and Young Adults**

	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>	
	<i>Current %</i>	<i>Peer County %</i>	<i>Current %</i>	<i>Peer County %</i>	<i>Current %</i>	<i>Peer County %</i>
Teens ages 16-19 who are not working and not in school	6.9%	6.8%	-	-	-	-
Young adults ages 16-24 in Buncombe County who were not working and not in school	-	-	11.5%	11.2%	-	-

<b>College and University Outcomes*</b>						
	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>
Public postsecondary institution graduates	2,836	-	-	-	-	-
UNC and NC Community College graduates	-	-	3,023 (in 2020)	-	<b>3,023</b> (in 2020)	-
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)	-	<b>69%</b> (of 2016 graduates)
Annual average wages of graduates employed in NC after 5 years+	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	<b>\$35,824</b> (2016 graduates)	-

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “UNC and NC Community College Outcomes,” so comparisons cannot be made

+Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

<b>Job Openings (2020 Profile only)</b>	
Job openings projected between 2017-2026	255,306
<b>The top 3 in-demand jobs with median wages of \$50,000 or more</b>	
1. Registered Nurses	
2. General and Operations Managers	
3. Sales Representatives, Services, All Other	

<b>Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)</b>		
<u>Institution Name</u>	<u>Undergraduate Enrollments (2017-2018)</u>	<u>Graduate or Transfer in 8 Years</u>
<b>Total Enrollments</b>	<b>23,862</b>	<b>65%</b>
Asheville-Buncombe Technical Community College	10,492	53%
University of North Carolina at Asheville	4,366	89%
Blue Ridge Community College	2,812	48%
Isothermal Community College	2,662	58%
Mars Hill University	1,343	82%
Montreat College	845	71%
Brevard College	698	87%
Warren Wilson College	644	84%

<b>Workforce Development Board Service for 2021 (2022 Profile only)</b>	
<u>Program</u>	<u>Number Served</u>
Basic Services	7,566
Career Services	3,523
Education Services	260

Impact of COVID-19 on Education Pipeline (2022 Profile only)	
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	-6.4%
Postsecondary Enrollment 2021 vs. 2020	-9.1%
FAFSA Completion 2021-22 vs. 2018-19	-6.3%
Postsecondary Intentions 2020-21 vs. 2018-19	-7.6%
<b>Data Disruptions</b>	
College-and-Career-Ready in Reading	
College-and-Career-Ready in Math	
Chronic Absenteeism	

**myFutureNC County Profile Comparison / 2020 - 2024 / Henderson**

Key:

- Decreases are indicated with a “-” sign and red text. They may indicate improvements or declines.
- Increases are indicated with a “+” sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

<b>Population Spotlight</b>			
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
2010 Census	-	106,740	-
2018 Population	116,857	-	-
2020 Census	-	116,281	<b>116,279</b>
2030 Population	132,035	-	-
<b>Growth Rate</b>			
County	-	8.9%	<b>1.6%</b>
State	-	9.5%	<b>2.5%</b>

<b>County Overview</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Median Household Income	\$54,012	\$60,550	<b>\$65,252</b>	<b>+7.77%</b>
Child Poverty Rate	16%	17.1%	<b>18.0%</b>	<b>+0.90%</b>
Households with Broadband	80%	88%	<b>72%</b>	<b>-16.0%</b>
Homeowners	-	74%	<b>74%</b>	-
Voter Registration Rate	-	82%	-	-
Unemployment Rate	-	4.1%	<b>3.2%</b>	<b>-0.90%</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Henderson, continued**

<b>Educational Attainment (for 25-44-year-olds)*</b>						
	<u>2020 Profile</u>	<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
		<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	
Less than High School	10%	9%	-	<b>9%</b>	-	-
High School Graduate (including GED)	22%	27%	-	<b>25%</b>	-	<b>-2.00%</b>
Some College, no Credential	27%	20%	-	<b>18%</b>	-	<b>-2.00%</b>
<b>No Degree or Credential (sum of above three categories)</b>	<b>59%</b>	<b>55.9%</b>	<b>13,911</b>	<b>52.5%</b>	<b>13,227</b>	<b>-3.40%</b>
Short-term Credential	-	8%	-	<b>8%</b>	-	-
Associate Degree	11%	10%	-	<b>10%</b>	-	-
Bachelor's Degree	21%	18%	-	<b>20%</b>	-	<b>+2.00</b>
Graduate or Professional Degree	8%	8%	-	<b>10%</b>	-	<b>+2.00</b>
<b>Have Degree or Credential (sum of above four categories)</b>	<b>40%</b>	<b>44.1%</b>	<b>10,993</b>	<b>47.5%</b>	<b>11,983</b>	<b>+3.40%</b>

\*Note: Numbers may add to more than 100% due to rounding

<b>2030 Proposed Henderson County Attainment Goals</b>		<b>2024 Profile</b>		<b>Still Needed to Reach 2030 Attainment Goals</b>	
<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>
17,717	62%	<b>11,983</b>	<b>47.5%</b>	5,734	14.5%



Top Opportunities for Growth			
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change</u>
<p><b>NC Pre-K Enrollment</b> 35% of Henderson County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 44%.</p>	<p><b>FAFSA Completion</b> 52% of Henderson County high school seniors complete the FAFSA, below the suburban county average of 57%.</p>	<p><b>NC Pre-K Enrollment</b> <b>28% of Henderson County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 45%.</b></p>	
<p><b>Transition to Postsecondary</b> 58% of Henderson County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 62%.</p>	<p><b>Adult Learners</b> 20% of Henderson County adults 25-44 have some college, no degree, above the suburban county average of 17%.</p>	<p><b>Adult Learners</b> <b>18% of Henderson County adults 25-44 have some college, no degree, above the suburban county average of 15%.</b></p>	-2.00%
<p><b>School Counselors</b> Henderson County has a student-to-school counselor ratio of 424:1, above the suburban county average of 363:1.</p>	<p><b>School Counselors</b> Henderson County has a student-to-school counselor ratio of 387:1, above the suburban county average of 336:1.</p>	<p><b>School Counselors</b> Henderson County has a student-to-school counselor ratio of <b>348:1</b>, above the suburban county average of <b>327:1</b>.</p>	-39

Building the Foundation: Pre-K to 8								
To meet state goals, each year Henderson County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
75% of eligible 4-year-olds enrolled in NC Pre-K program	213 more	35% enrolled	125 more	49% enrolled	217 more	28% enrolled	+92	-21.0%
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	1,272 more	52%	2,288 more	33%	3,003 more	33%	+715	-
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	2,376 more	48%	2,811 more	37%	2,631 more	40%	-180	+3.00%

Ready for College and Career								
To meet state goals, each year Henderson County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
95% of 9th graders to graduate within four years	34 more	92%	29 more	92%	51 more	90%	+22	-2.00%
80% of seniors to complete the FAFSA	250 more	52%	255 more	52%	179 more	61%	-76	+9.00%
89% of students to attend school regularly (11% chronic absenteeism)	49 more	89% (11% chronic absenteeism)	827 more	83% (17% chronic absenteeism)	2,240 more	72% (28% chronic absenteeism)	+1,413	-11.0%

**myFutureNC County Profile Comparison / 2020 - 2024 / Henderson, continued**

**Percent of Schools by Academic Growth Status (2020 Profile only)**

<u>Academic Growth Status</u>	<u>%</u>
Exceeded	30%
Met	52%
Not Met	17%
<b>Low-Performing Schools</b>	
<u>Quantity</u>	<u>%</u>
0 (of 22 public schools with performance grades)	0%

**School Choice\***

	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>		<u>Changes from 2022</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity Change</i>	<i>% Change</i>
<b>Total K-12 Enrollment</b>	<b>17,050</b>	-	<b>16,854</b>	-	<b>16,934</b>	-	<b>+80</b>	<b>+0.5%</b>
Traditional (District) Schools	13,151	77%	12,809	76%	<b>12,701</b>	<b>75%</b>	<b>-108</b>	<b>-1.00%</b>
<b>Charter/Private/Home Schools</b>	<b>3,899</b>	<b>23%</b>	<b>4,215</b>	<b>25%</b>	<b>4,233</b>	<b>25%</b>	<b>+18</b>	-
Charter Schools	-	-	675	4%	<b>677</b>	<b>4%</b>	<b>+2</b>	-
Private Schools	-	-	1,180	7%	<b>1,185</b>	<b>7%</b>	<b>+5</b>	-
Home Schools	-	-	2,360	14%	<b>2,371</b>	<b>14%</b>	<b>+11</b>	-

\*Note: Numbers may add to more than 100% due to rounding

Career and College Preparation											
	2020 Profile			2022 Profile			2024 Profile			Changes from 2022	
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	637	16%	17%	426	10%	15%	469	12%	14%	+43	+2.00%
Students* who participated in Career & College Promise programs	520	13%	12%	410	39%	33%	484	26%	23%	+74	-13.00%
Students who completed Career & Technical Education concentrations.	527	-	-	508	-	-	524	-	-	-16	-3.15%

\*Note: Statistics from the 2020 Profile were for “students,” while statistics from the 2022 Profile were for “graduates,” so comparisons cannot be made

Top Three CTE Concentrations Completed		
2020 Profile	2022 Profile	2024 Profile
Hospitality & Tourism	Human Services	Architecture and Construction
Agricultural, Food, & Natural Resources	Architecture and Construction	Manufacturing
Architecture and Construction	Arts, Audio/Video Technology, & Communications	Human Services

**myFutureNC County Profile Comparison / 2020 - 2024 / Henderson, continued**

Postsecondary Access and Success							
Henderson County high school graduates who:	2020 Profile		2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer County %	Current %	Peer County %	Current %	Peer County %	
enroll in a postsecondary institution within 12 months	58%	62%	54%	55%	57%	57%	+3.00%
enroll and persist to their second year	77%	78%	79%	77%	82%	82%	+3.00%
enroll and earn a degree or credential within 6 years	56%	54%	63%	60%	59%	60%	-4.00%

Student-to-School-Counselor Ratio				
2020 Profile	2022 Profile		2024 Profile	
	Current	Peer Counties	Current	Peer Counties
424:1	387:1	336:1	348:1	327:1

College and Career Access					
	2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer Counties %	Current %	Peer Counties %	
Graduates who reported intentions to enroll in a postsecondary institution	74%	75%	71%	73%	-3.00%
Henderson County students who have parents with no college degree (either 2- or 4-year)	54%	49%	52%	48%	-2.00%

<b>Adult Learners*</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<b>2024 Profile</b>	<u>% Change from 2022</u>
Basic Skills enrollments at NC community colleges	3,207	213	<b>313</b>	+46.95%
Continuing Education enrollments at NC community colleges	22,514	2,013	<b>4,871</b>	+141.98%
Curriculum enrollments at NC community colleges	-	2,282	<b>2,353</b>	+3.11%

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “Henderson County residents,” so comparisons cannot be made

<b>Success of Henderson County High School Graduates (2022 Profile only)</b>	
<u>Top Destinations of Graduates, 2016-2020</u>	<u>% of College-goers</u>
Public 4-year college	40%
Private 4-year college	15%
Public 2-year college	44%
Private 2-year college	>5%
In-state college	87%

<b>Student Debt</b>			
	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Henderson County residents who have student loan debt	8%	<b>9%</b>	+1.00%
% of debt holders who had student loans in default	7%	<b>7%</b>	-

Postsecondary Institutions in Asheville Prosperity Zone Sub-region		
	<u>2022 Profile</u>	<u>2024 Profile</u>
<u>Institution Type</u>	Quantity	Quantity
4-year public	1	1
2-year public	3	3
4-year private	4	4
2-year or less private	0	0
<b>Total (all institution types)</b>	<b>8</b>	<b>8</b>

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2022			
	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
<u>Type</u>	Quantity	Quantity	
Certificate	1,557	1,477	-5.14%
Associate	1,492	1,310	-12.2%
Bachelor's	1,388	1,451	+4.54%
<b>Total (all types)</b>	<b>4,437</b>	<b>4,238</b>	<b>-4.50%</b>

**Labor Market Alignment in Asheville Prosperity Zone Sub-region**

	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Individuals served in an ApprenticeshipNC program	553	636	-	-
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	<b>72.1%</b>	<b>+0.5%</b>

**Top Areas of Misalignment in Asheville Prosperity Zone Sub-region**

<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
Health Science (all levels)	Health Science (all levels)	<b>Health Science (all levels)</b>
Transportation	Transportation	<b>Transportation (below bachelor's)</b>
Distribution & Logistics (below bachelor's)	Distribution & Logistics (below bachelor's)	<b>Distribution &amp; Logistics (below bachelor's)</b>
Finance (bachelor's)	Finance (bachelor's)	<b>Business Management &amp; Administration (bachelor's)</b>

**Labor Market Outcomes for Teens and Young Adults**

	<u>2020 Profile</u>		<u>2022 Profile</u>	
	<i>Current %</i>	<i>Peer County %</i>	<i>Current %</i>	<i>Peer County %</i>
Teens ages 16-19 who are not working and not in school	6.8%	6.8%	-	-
Young adults ages 16-24 in Henderson County who were not working and not in school	-	-	10.0%	11.2%



<b>College and University Outcomes*</b>						
	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>
Public postsecondary institution graduates	2,836	-	-	-	-	-
UNC and NC Community College graduates	-	-	3,023 (in 2020)	-	<b>3,023</b> (in 2020)	-
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)	-	<b>69%</b> (of 2016 graduates)
Annual average wages of graduates employed in NC after 5 years+	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	<b>\$35,824</b> (2016 graduates)	-

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “UNC and NC Community College Outcomes,” so comparisons cannot be made

+Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

<b>Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)</b>	
Job openings projected between 2017-2026	255,306
<b>The top 3 in-demand jobs with median wages of \$50,000 or more</b>	
1. Registered Nurses	
2. General and Operations Managers	
3. Sales Representatives, Services, All Other	

<b>Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)</b>		
<u>Institution Name</u>	<u>Undergraduate Enrollments (2017-2018)</u>	<u>Graduate or Transfer in 8 Years</u>
<b>Total Enrollments</b>	<b>23,862</b>	<b>65%</b>
Asheville-Henderson Technical Community College	10,492	53%
University of North Carolina at Asheville	4,366	89%
Blue Ridge Community College	2,812	48%
Isothermal Community College	2,662	58%
Mars Hill University	1,343	82%
Montreat College	845	71%
Brevard College	698	87%
Warren Wilson College	644	84%

<b>Workforce Development Board Service for 2021 (2022 Profile only)</b>	
<u>Program</u>	<u>Number Served</u>
Basic Services	7,566
Career Services	3,523
Education Services	260

**Impact of COVID-19 on Education Pipeline (2022 Profile only)**

K-12 Enrollment (district schools) 2021-22 vs. 2019-20	<b>-5.0%</b>
Postsecondary Enrollment 2021 vs. 2020	<b>-3.9%</b>
FAFSA Completion 2021-22 vs. 2018-19	<b>-6.2%</b>
Postsecondary Intentions 2020-21 vs. 2018-19	<b>-7.2%</b>
<b>Data Disruptions</b>	
College-and-Career-Ready in Reading	
College-and-Career-Ready in Math	
Chronic Absenteeism	

## myFutureNC County Profile Comparison / 2020 - 2024 / Madison

Key:

- Decreases are indicated with a “-” sign and red text. They may indicate improvements or declines.
- Increases are indicated with a “+” sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

<b>Population Spotlight</b>			
	<u>2020 Profile</u>	<u>2022 Profile</u>	<b><u>2024 Profile</u></b>
2010 Census	-	20,764	-
2018 Population	22,361	-	-
2020 Census	-	21,193	<b>21,192</b>
2030 Population	25,251	-	-
<b>Growth Rate</b>			
County	-	2.1%	<b>2.7%</b>
State	-	9.5%	<b>2.5%</b>

<b>County Overview</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<b><u>2024 Profile</u></b>	<u>% Change from 2022</u>
Median Household Income	\$44,693	\$49,373	<b>\$54,137</b>	<b>+9.65%</b>
Child Poverty Rate	23%	14%	<b>12.2%</b>	<b>-1.80%</b>
Households with Broadband	71%	77%	<b>57%</b>	<b>-20.0%</b>
Homeowners	-	75%	<b>77%</b>	<b>+2.00%</b>
Voter Registration Rate	-	79%	-	-
Unemployment Rate	-	4.3%	<b>3.4%</b>	<b>-0.90%</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Educational Attainment (for 25-44-year-olds)*</b>						
	<u>2020 Profile</u>	<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
		<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	
Less than High School	8%	8%	-	<b>8%</b>	-	-
High School Graduate (including GED)	30%	29%	-	<b>29%</b>	-	-
Some College, no Credential	20%	13%	-	<b>11%</b>	-	<b>-2.00%</b>
<b>No Degree or Credential (sum of above three categories)</b>	<b>58%</b>	<b>49.5%</b>	<b>2,429</b>	<b>48.2%</b>	<b>2,389</b>	<b>-1.30%</b>
Short-term Credential	-	8%	-	<b>8%</b>	-	-
Associate Degree	10%	9%	-	<b>7%</b>	-	<b>-2.00%</b>
Bachelor's Degree	21%	25%	-	<b>28%</b>	-	+3.00%
Graduate or Professional Degree	11%	9%	-	<b>9%</b>	-	-
<b>Have Degree or Credential (sum of above four categories)</b>	<b>42%</b>	<b>50.5%</b>	<b>2,476</b>	<b>51.8%</b>	<b>2,568</b>	<b>+1.30%</b>

\*Note: Numbers may add to more than 100% due to rounding

<b>2030 Proposed Madison County Attainment Goals</b>		<b>2024 Profile</b>		<b>Still Needed to Reach 2030 Attainment Goals</b>	
<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>
3,885	71%	<b>2,568</b>	<b>51.8%</b>	1,317	19.2%

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Top Opportunities for Growth</b>			
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change</u>
<b>NC Pre-K Enrollment</b> 42% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 54%.	<b>NC Pre-K Enrollment</b> 52% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.	<b>NC Pre-K Enrollment</b> <b>55% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.</b>	<b>+3.00%</b>
<b>Transition to Postsecondary</b> 45% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 57%.	<b>Transition to Postsecondary</b> 38% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 49%.	<b>Chronic Absenteeism</b> <b>37% of Madison County Students are chronically absent from school, above the rural-metro county average of 34%.</b>	-
<b>First-Year Persistence</b> 64% of Madison County high school graduates who enroll in postsecondary persist to their second year, below the rural metro county average of 73%.	<b>FAFSA Completion</b> 52% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 59%.	<b>FAFSA Completion</b> <b>50% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 58%.</b>	-

<b>Building the Foundation: Pre-K to 8</b>								
<u>To meet state goals, each year Madison County needs:</u>	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>		<u>Changes from 2022</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity Change</i>	<i>% Change</i>
75% of eligible 4-year-olds enrolled in NC Pre-K program	37 more	42% enrolled	22 more	52% enrolled	<b>9 more</b>	<b>55%</b>	<b>-13</b>	<b>+3.00%</b>
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	187 more	53%	343 more	34%	<b>485 more</b>	<b>33%</b>	<b>+142</b>	<b>-1.00%</b>
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	368 more	47%	456 more	34%	<b>416 more</b>	<b>41%</b>	<b>-40</b>	<b>+7.00%</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

Ready for College and Career								
To meet state goals, each year Madison County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
95% of 9th graders to graduate within four years	13 more	88%	7 more	91%	9 more	90%	+2	-1.00%
80% of seniors to complete the FAFSA	56 more	47%	60 more	44%	42 more	50%	-18	+6.00%
89% of students to attend school regularly (11% chronic absenteeism)	103 more	84% (16% chronic absenteeism)	230 more	78% (22% chronic absenteeism)	581 more	63% (37% chronic absenteeism)	+351	-15.0%

Percent of Schools by Academic Growth Status (2020 Profile only)	
Academic Growth Status	%
Exceeded	50%
Met	17%
Not Met	33%
Low-Performing Schools	
Quantity	%
0 (of 6 public schools with performance grades)	0%

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>School Choice*</b>								
	<u>2020 Profile</u>		<u>2022 Profile</u>		<b>2024 Profile</b>		<u>Changes from 2022</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<b>Quantity</b>	<b>Current</b>	<i>Quantity Change</i>	<i>% Change</i>
<b>Total K-12 Enrollment</b>	<b>2,974</b>	-	<b>2,882</b>	-	<b>2,733</b>	-	<b>-149</b>	<b>-5.17%</b>
Traditional (District) Schools	2,234	75%	2,133	74%	<b>2,077</b>	<b>76%</b>	<b>-56</b>	<b>+2.00%</b>
<b>Charter/Private/Home Schools</b>	<b>740</b>	<b>25%</b>	<b>749</b>	<b>26%</b>	<b>656</b>	<b>24%</b>	<b>-93</b>	<b>-2.00%</b>
Charter Schools	-	-	0	0%	<b>0</b>	<b>0%</b>	-	-
Private Schools	-	-	115	4%	<b>109</b>	<b>4%</b>	<b>-6</b>	-
Home Schools	-	-	634	22%	<b>547</b>	<b>20%</b>	<b>-87</b>	<b>-2.00%</b>

\*Note: Numbers may add to more than 100% due to rounding



**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

Career and College Preparation											
	2020 Profile			2022 Profile			2024 Profile			Changes from 2022	
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	41	5%	10%	33	>5%	9%	<b>37</b>	<b>5%</b>	<b>7%</b>	+4	-
Students* who participated in Career & College Promise programs	342	45%	18%	104	54%	43%	<b>183</b>	<b>53%</b>	<b>31%</b>	N/A	N/A
Students who completed Career & Technical Education concentrations.	130	-	-	151	-	-	<b>107</b>	-	-	-44	-29.1%

\*Note: Statistics from the 2020 Profile were for “students,” while statistics from the 2022 Profile were for “graduates,” so comparisons cannot be made

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Top Three CTE Concentrations Completed</b>		
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
Agricultural, Food, & Natural Resources	Architecture and Construction	<b>Manufacturing</b>
Architecture and Construction	Health Science	<b>Agricultural, Food, &amp; Natural Resources</b>
Health Science	Manufacturing	<b>Human Services</b>

<b>Postsecondary Access and Success</b>							
<u>Madison County high school graduates who:</u>	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
	<i>Current %</i>	<i>Peer County %</i>	<i>Current %</i>	<i>Peer County %</i>	<b>Current %</b>	<b>Peer County %</b>	
enroll in a postsecondary institution within 12 months	45%	57%	38%	49%	<b>34%</b>	<b>51%</b>	<b>-4.00%</b>
enroll and persist to their second year	64%	73%	76%	73%	<b>80%</b>	<b>79%</b>	<b>+4.00%</b>
enroll and earn a degree or credential within 6 years	59%	50%	65%	57%	<b>51%</b>	<b>56%</b>	<b>-14.00%</b>

<b>Student-to-School-Counselor Ratio</b>				
<u>2020 Profile</u>	<u>2022 Profile</u>		<u>2024 Profile</u>	
	<i>Current</i>	<i>Peer Counties</i>	<b>Current</b>	<b>Peer Counties</b>
559:1	350:1	362:1	<b>206:1</b>	<b>362:1</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>College and Career Access</b>					
	<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
	Current %	Peer Counties %	Current %	Peer Counties %	
Graduates who reported intentions to enroll in a postsecondary institution	51%	69%	<b>60%</b>	<b>68%</b>	<b>+9.00%</b>
Madison County students who have parents with no college degree (either 2- or 4-year)	53%	58%	<b>53%</b>	<b>57%</b>	-

<b>Adult Learners*</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Basic Skills enrollments at NC community colleges	3,207	23	<b>10</b>	<b>-56.5%</b>
Continuing Education enrollments at NC community colleges	22,514	302	<b>730</b>	<b>+141.7%</b>
Curriculum enrollments at NC community colleges	-	610	<b>631</b>	<b>+3.44%</b>

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “Madison County residents,” so comparisons cannot be made

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

**Success of Madison County High School Graduates (2022 Profile only)**

<u>Top Destinations of Graduates, 2016-2020</u>	<u>% of College-goers</u>
Public 4-year college	39%
Private 4-year college	20%
Public 2-year college	41%
Private 2-year college	>5%
In-state college	85%

**Student Debt**

	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Madison County residents who have student loan debt	13%	<b>10%</b>	<b>-3.00%</b>
% of debt holders who had student loans in default	7%	<b>1%</b>	<b>-6.00%</b>

**Postsecondary Institutions in Asheville Prosperity Zone Sub-region**

<u>Institution Type</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
	Quantity	Quantity
4-year public	1	<b>1</b>
2-year public	3	<b>3</b>
4-year private	4	<b>4</b>
2-year or less private	0	<b>0</b>
<b>Total (all institution types)</b>	<b>8</b>	<b>8</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2022</b>			
Type	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
	Quantity	Quantity	
Certificate	1,557	<b>1,477</b>	<b>-5.14%</b>
Associate	1,492	<b>1,310</b>	<b>-12.2%</b>
Bachelor's	1,388	<b>1,451</b>	<b>+4.54%</b>
<b>Total (all types)</b>	<b>4,437</b>	<b>4,238</b>	<b>-4.49%</b>

<b>Labor Market Alignment in Asheville Prosperity Zone Sub-region</b>				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Individuals served in an ApprenticeshipNC program	553	636	<b>N/A</b>	N/A
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	<b>72.1%</b>	<b>+0.50%</b>

<b>Top Areas of Misalignment in Asheville Prosperity Zone Sub-region</b>		
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
Health Science (all levels)	Health Science (all levels)	<b>Health Science (all levels)</b>
Transportation	Transportation	<b>Transportation</b>
Distribution & Logistics (below bachelor's)	Distribution & Logistics (below bachelor's)	<b>Distribution &amp; Logistics (below bachelor's)</b>
Finance (bachelor's)	Finance (bachelor's)	<b>Business Management &amp; Administration (bachelor's)</b>

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

**Labor Market Outcomes for Teens and Young Adults**

	<u>2020 Profile</u>		<u>2022 Profile</u>	
	<i>Current %</i>	<i>Peer County %</i>	<i>Current %</i>	<i>Peer County %</i>
Teens ages 16-19 who are not working and not in school	1.6%	9.4%	-	-
Young adults ages 16-24 in Madison County who were not working and not in school	-	-	13.7%	15.2%

**College and University Outcomes\***

	<u>2020 Profile</u>		<u>2022 Profile</u>		<u>2024 Profile</u>	
	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>	<i>Quantity</i>	<i>Current %</i>
Public postsecondary institution graduates	2,836	-	-	-	-	-
UNC and NC Community College graduates	-	-	3,023 (in 2020)	-	<b>3,023 (in 2020)</b>	-
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)	-	<b>69% (of 2016 graduates)</b>
Annual average wages of graduates employed in NC after 5 years <sup>±</sup>	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	<b>\$35,824 (2016 graduates)</b>	-

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “UNC and NC Community College Outcomes,” so comparisons cannot be made

+Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

**Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)**

Job openings projected between 2017-2026	255,306
<b>The top 3 in-demand jobs with median wages of \$50,000 or more</b>	
1. Registered Nurses	
2. General and Operations Managers	
3. Sales Representatives, Services, All Other	

**Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)**

<u>Institution Name</u>	<u>Undergraduate Enrollments (2017-2018)</u>	<u>Graduate or Transfer in 8 Years</u>
<b>Total Enrollments</b>	<b>23,862</b>	<b>65%</b>
Asheville-Madison Technical Community College	10,492	53%
University of North Carolina at Asheville	4,366	89%
Blue Ridge Community College	2,812	48%
Isothermal Community College	2,662	58%
Mars Hill University	1,343	82%
Montreat College	845	71%
Brevard College	698	87%
Warren Wilson College	644	84%

**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Workforce Development Board Service for 2021 (2022 Profile only)</b>	
<u>Program</u>	<u>Number Served</u>
Basic Services	7,566
Career Services	3,523
Education Services	260



**myFutureNC County Profile Comparison / 2020 - 2024 / Madison, continued**

<b>Impact of COVID-19 on Education Pipeline (2022 Profile only)</b>	
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	<b>-4.8%</b>
Postsecondary Enrollment 2021 vs. 2020	<b>-17.4%</b>
FAFSA Completion 2021-22 vs. 2018-19	<b>-4.7%</b>
Postsecondary Intentions 2020-21 vs. 2018-19	<b>-18.6%</b>
<b>Data Disruptions</b>	
College-and-Career-Ready in Reading	
College-and-Career-Ready in Math	
Chronic Absenteeism	

## myFutureNC County Profile Comparison / 2020 - 2024 / Transylvania

### Key:

- Decreases are indicated with a “-” sign and red text. They may indicate improvements or declines.
- Increases are indicated with a “+” sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

Population Spotlight			
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
2010 Census	-	33,090	-
2018 Population	35,115	-	-
2020 Census	-	32,986	<b>32,986</b>
2030 Population	38,768	-	-
Growth Rate			
County	-	-0.3%	<b>1.1%</b>
State	-	9.5%	<b>2.5%</b>

County Overview				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Median Household Income	\$51,398	\$56,880	<b>\$62,173</b>	+9.31%
Child Poverty Rate	23%	24.2%	<b>19.8%</b>	-4.40%
Households with Broadband	78%	88%	<b>72%</b>	-16.0%
Homeowners	-	76%	<b>76%</b>	-
Voter Registration Rate	-	77%	-	-
Unemployment Rate	-	4.1%	<b>3.4%</b>	-0.70%

**myFutureNC County Profile Comparison / 2020 - 2024 / Transylvania, continued**

<b>Educational Attainment (for 25-44-year-olds)*</b>						
	<u>2020 Profile</u>	<u>2022 Profile</u>		<u>2024 Profile</u>		<u>% Change from 2022</u>
		<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	
Less than High School	18%	12%	-	7%	-	-5.00%
High School Graduate (including GED)	23%	27%	-	28%	-	+1.00%
Some College, no Credential	25%	17%	-	19%	-	+2.00%
<b>No Degree or Credential (sum of above three categories)</b>	<b>66%</b>	<b>56.1%</b>	<b>3,699</b>	<b>54.1%</b>	<b>3,544</b>	<b>-2.00%</b>
Short-term Credential	-	8%	-	8%	-	-
Associate Degree	6%	8%	-	9%	-	+1.00%
Bachelor's Degree	21%	23%	-	23%	-	-
Graduate or Professional Degree	6%	6%	-	6%	-	-
<b>Have Degree or Credential (sum of above four categories)</b>	<b>33%</b>	<b>43.9%</b>	<b>2,890</b>	<b>45.9%</b>	<b>3,011</b>	<b>+2.00%</b>

\*Note: Numbers may add to more than 100% due to rounding

<b>2030 Proposed Transylvania County Attainment Goals</b>		<b>2024 Profile</b>		<b>Still Needed to Reach 2030 Attainment Goals</b>	
<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>	<u>Quantity</u>	<u>%</u>
3,627	50%	<b>3,011</b>	<b>45.9%</b>	616	4.1%

Top Opportunities for Growth			
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change</u>
<p><b>CCP Enrollment</b> 18% of Transylvania County high school students participated in the Career &amp; College Promise program programs, below the rural non-metro county average of 22%.</p>	<p><b>Chronic Absenteeism</b> 30% of Transylvania County students are chronically absent from school, above the rural non-metro county average of 29%.</p>	<p><b>Chronic Absenteeism</b> 39% of Transylvania County students are chronically absent from school, above the rural non-metro county average of 35%.</p>	+9.00%
<p><b>Disconnected Youth</b> 12% of Transylvania County youth ages 16-19 are not working and not in school, above the rural non-metro county average of 9%.</p>	<p><b>High School Graduation</b> 84% of Transylvania County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 86%</p>	<p><b>High School Graduation</b> 84% of Transylvania County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 85%</p>	-
<p><b>School Counselors</b> Transylvania County has a student-to-school counselor ratio of 368:1, above the rural non-metro county average of 338:1.</p>	<p><b>School Counselors</b> Transylvania County has a student-to-school counselor ratio of 354:1, above the rural non-metro county average of 318:1.</p>	<p><b>Adult Learners</b> 19% of Transylvania County adults 25-44 have some college, no degree, above the rural - non-metro county average of 16%.</p>	-

Building the Foundation: Pre-K to 8								
To meet state goals, each year Transylvania County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
75% of eligible 4-year-olds enrolled in NC Pre-K program	18 more	64% enrolled	N/A (Goal met)	91% enrolled	N/A (Goal met)	-	-	-
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	334 more	51%	609 more	29%	770 more	32%	+161	+3.00%
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	661 more	43%	817 more	27%	732 more	35%	-85	+8.00%

Ready for College and Career								
To meet state goals, each year Transylvania County needs:	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
95% of 9th graders to graduate within four years	31 more	85%	31 more	84%	<b>27 more</b>	<b>84%</b>	-4	-
80% of seniors to complete the FAFSA	51 more	60%	57 more	58%	<b>20 more</b>	<b>71%</b>	-37	+13.0%
89% of students to attend school regularly (11% chronic absenteeism)	202 more	83% (17% chronic absenteeism)	618 more	70% (30% chronic absenteeism)	<b>967 more</b>	<b>61% (39% chronic absenteeism)</b>	+349	-9.00%

Percent of Schools by Academic Growth Status (2020 Profile only)	
Academic Growth Status	%
Exceeded	44%
Met	22%
Not Met	33%
Low-Performing Schools	
Quantity	%
0 (of 8 public schools with performance grades)	0%

School Choice*								
	2020 Profile		2022 Profile		2024 Profile		Changes from 2022	
	Quantity	Current %	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
<b>Total K-12 Enrollment</b>	<b>4,560</b>	-	<b>4,555</b>	-	<b>4,432</b>	-	<b>-123</b>	<b>-2.70%</b>
Traditional (District) Schools	3,308	73%	3,280	72%	<b>3,191</b>	<b>72%</b>	<b>-89</b>	-
<b>Charter/Private/Home Schools</b>	<b>1,252</b>	<b>27%</b>	<b>1,321</b>	<b>29%</b>	<b>1,241</b>	<b>28%</b>	<b>-80</b>	<b>-1.00%</b>
Charter Schools	-	-	410	9%	<b>399</b>	<b>9%</b>	<b>-11</b>	-
Private Schools	-	-	182	4%	<b>177</b>	<b>4%</b>	<b>-5</b>	-
Home Schools	-	-	729	16%	<b>665</b>	<b>15%</b>	<b>-64</b>	<b>-1.00%</b>

\*Note: Numbers may add to more than 100% due to rounding

Career and College Preparation											
	2020 Profile			2022 Profile			2024 Profile			Changes from 2022	
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	119	11%	9%	113	11%	7%	125	12%	7%	+12	+1.00%
Students * who participated in Career & College Promise programs	199	18%	22%	126	50%	49%	165	32%	39%	+39	18.0%
Students who completed Career & Technical Education concentrations.	297	-	-	151	-	-	201	-	-	+50	+33.1%

\*Note: Statistics from the 2020 Profile were for “students,” while statistics from the 2022 Profile were for “graduates,” so comparisons cannot be made



Top Three CTE Concentrations Completed		
2020 Profile	2022 Profile	2024 Profile
Agricultural, Food, & Natural Resources	Architecture and Construction	Architecture and Construction
Hospitality & Tourism	Agricultural, Food, & Natural Resources	Science, Technology, Engineering, & Mathematics
Arts, Audio/Video Technology, & Communications	Health Science	Agricultural, Food, & Natural Resources

Postsecondary Access and Success							
Transylvania County high school graduates who:	2020 Profile		2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer County %	Current %	Peer County %	Current %	Peer County %	
enroll in a postsecondary institution within 12 months	65%	57%	50%	50%	55%	52%	+5.00%
enroll and persist to their second year	80%	73%	74%	73%	83%	78%	+9.00%
enroll and earn a degree or credential within 6 years	52%	49%	63%	55%	60%	55%	-3.00%

Student-to-School-Counselor Ratio				
2020 Profile	2022 Profile		2024 Profile	
	Current	Peer Counties	Current	Peer Counties
368:1	354:1	318:1	285:1	325:1

College and Career Access					
	2022 Profile		2024 Profile		% Change from 2022
	Current %	Peer Counties %	Current %	Peer Counties %	
Graduates who reported intentions to enroll in a postsecondary institution	59%	69%	70%	68%	+11.0%
Transylvania County students who have parents with no college degree (either 2- or 4-year)	51%	59%	52%	57%	+1.00%

Adult Learners*				
	2020 Profile	2022 Profile	2024 Profile	% Change from 2022
Basic Skills enrollments at NC community colleges	3,207	96	194	+102.1%
Continuing Education enrollments at NC community colleges	22,514	614	1,318	+114.7%
Curriculum enrollments at NC community colleges	-	504	542	+7.54%

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “Transylvania County residents,” so comparisons cannot be made

Success of Transylvania County High School Graduates (2022 Profile only)	
Top Destinations of Graduates, 2016-2020	% of College-goers
Public 4-year college	30%
Private 4-year college	18%
Public 2-year college	51%
Private 2-year college	>5%
In-state college	84%

Student Debt			
	2022 Profile	2024 Profile	% Change from 2022
Transylvania County residents who have student loan debt	11%	9%	-2.00%
% of debt holders who had student loans in default	8%	7%	-1.00%

Postsecondary Institutions in Asheville Prosperity Zone Sub-region		
	2022 Profile	2024 Profile
Institution Type	Quantity	Quantity
4-year public	1	1
2-year public	3	3
4-year private	4	4
2-year or less private	0	0
<b>Total (all institution types)</b>	<b>8</b>	<b>8</b>

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2022			
	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
<u>Type</u>	Quantity	Quantity	
Certificate	1,557	1,477	-5.14%
Associate	1,492	1,310	-12.2%
Bachelor's	1,388	1,451	+4.54%
<b>Total (all types)</b>	<b>4,437</b>	<b>4,238</b>	<b>-4.49%</b>

Labor Market Alignment in Asheville Prosperity Zone Sub-region				
	<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>	<u>% Change from 2022</u>
Individuals served in an ApprenticeshipNC program	553	636	-	-
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	72.1%	+0.50%

Top Areas of Misalignment in Asheville Prosperity Zone Sub-region		
<u>2020 Profile</u>	<u>2022 Profile</u>	<u>2024 Profile</u>
Health Science (all levels)	Health Science (all levels)	Health Sciences (all levels)
Transportation	Transportation	Transportation (below bachelor's)
Distribution & Logistics (below bachelor's)	Distribution & Logistics (below bachelor's)	Distribution & Logistics (below bachelor's)
Finance (bachelor's)	Finance (bachelor's)	Business Management & Administration (bachelor's)

Labor Market Outcomes for Teens and Young Adults				
	2020 Profile		2022 Profile	
	Current %	Peer County %	Current %	Peer County %
Teens ages 16-19 who are not working and not in school	12.3%	8.9%	-	-
Young adults ages 16-24 in Transylvania County who were not working and not in school	-	-	9.9%	15.2%

College and University Outcomes*						
	2020 Profile		2022 Profile		2024 Profile	
	Quantity	Current %	Quantity	Current %	Quantity	Current %
Public postsecondary institution graduates	2,836	-	-	-	-	-
UNC and NC Community College graduates	-	-	3,023 (in 2020)	-	<b>3,023</b> <b>(in 2020)</b>	-
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)	-	<b>69%</b> <b>(of 2016 graduates)</b>
Annual average wages of graduates employed in NC after 5 years±	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	<b>\$35,824</b> <b>(2016 graduates)</b>	-

\*Note: Statistics from the 2020 Profile were for the “Prosperity Zone sub-region,” while statistics from the 2022 Profile were for “UNC and NC Community College Outcomes,” so comparisons cannot be made

+Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

**Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)**

Job openings projected between 2017-2026

255,306

**The top 3 in-demand jobs with median wages of \$50,000 or more**

1. Registered Nurses
2. General and Operations Managers
3. Sales Representatives, Services, All Other

**Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)**

<u>Institution Name</u>	<u>Undergraduate Enrollments (2017-2018)</u>	<u>Graduate or Transfer in 8 Years</u>
<b>Total Enrollments</b>	<b>23,862</b>	<b>65%</b>
Asheville-Transylvania Technical Community College	10,492	53%
University of North Carolina at Asheville	4,366	89%
Blue Ridge Community College	2,812	48%
Isothermal Community College	2,662	58%
Mars Hill University	1,343	82%
Montreat College	845	71%
Brevard College	698	87%
Warren Wilson College	644	84%

**Workforce Development Board Service for 2021 (2022 Profile only)**

<u>Program</u>	<u>Number Served</u>
Basic Services	7,566
Career Services	3,523
Education Services	260

**Impact of COVID-19 on Education Pipeline (2022 Profile only)**

K-12 Enrollment (district schools) 2021-22 vs. 2019-20	-2.4%
Postsecondary Enrollment 2021 vs. 2020	-20.1%
FAFSA Completion 2021-22 vs. 2018-19	-14.6%
Postsecondary Intentions 2020-21 vs. 2018-19	-25.7%

**Data Disruptions**

College-and-Career-Ready in Reading
College-and-Career-Ready in Math
Chronic Absenteeism