



P20 Council Quarterly Meeting
A-B Technical Community College
Magnolia: 30 Tech Dr, Asheville
11:30AM-1:30PM (*Lunch Included*)

Agenda Items

- I. [Welcome & Introductions](#)
 - A. Reminder about Alternates
- II. Recent Happenings: Following us on [LinkedIn](#) & [Facebook](#); [Monthly](#) “Connector” Notifications (Internal) & Monthly Newsletters (External)
- III. P20 Infrastructure
 - A. Vote on Executive Committee Nominations
 - B. Vote on Updates to [By-Laws](#) (reference purple font/tracked changes)
 - C. Information on [P20 Action Teams](#)
- IV. New myFutureNC County Profiles
 - A. Some of the biggest trends
 - B. Upcoming: Comparisons from 2020 and 2022 to Identify Growth & Opportunities
- V. P20 Action Teams
 - A. Special Projects [Presentation](#): Fox Enterprises (Dr. Joseph Fox)
- VI. Discussion*
 - A. What can we do to help you and your stakeholders achieve your goals?
 - B. What would success for our Council look like from your perspective?
 - C. Who is not at the table that needs to be at the table?
- VII. Organizational Updates

*Helpful context of P20 Council [Member Benefits](#)

Reminder of next meeting: May 10th in Henderson County - Location TBD (reference existing outlook invite)

LAND OF SKY P20 COUNCIL



PRE-K "P" TO POST-GRAD "20"

TOGETHER IS HOW WE FOSTER A THRIVING WORKFORCE.

OUR NORTH STARS



EARLY EDUCATION

INCREASE ENROLLMENT OF ELIGIBLE CHILDREN TO 75%



SECONDARY EDUCATION

INCREASE HIGH-SCHOOL GRADUATION RATE TO 95%



CREDENTIALS, CERTIFICATES, DIPLOMAS, DEGREES

IMPROVE POST-SECONDARY ENROLLMENT SUCCESS TO 65%



WORKFORCE

ENSURE THAT 90% OF ADULTS AGES 25-44 IN THE LABOR FORCE OBTAIN CREDENTIALS THAT ALIGN WITH EMPLOYERS' NEEDED COMPETENCIES

Our eyes are on the ecosystem.
Where there are gaps, we build bridges around:

- Amplifying Local Innovation
- Accessibility & Persistence Through Community Engagement
- Advocacy Through Employer Engagement





Partnerships from
Pre-K to Post-Grad

PRE-K "P" TO POST-GRAD "20"

www.losp20.org



TOGETHER IS HOW WE FOSTER A THRIVING WORKFORCE.

OUR LOCAL 2030 GOAL

By 2030, we need 82,000 workers with the credentials and skills to fill workforce demands in our four-county region of Buncombe, Henderson, Madison, and Transylvania.

This represents our local goal underscoring the statewide efforts of myFutureNC.

58,852 → 82k
2022 2030

myFUTURENC
2 million by 2030.

IMPROVEMENTS IN OUR EDUCATIONAL AND WORKFORCE ECOSYSTEM SINCE PARTNERING WITH THE P20 COUNCIL:

1. Enhanced collaboration on grants, projects, and events for increased student opportunities.
2. Synthesized statewide priorities to streamline information and resources for targeted communities.
3. Incorporated student perspective to identify growth opportunities and gaps in local career exploration.
4. Coalesced efforts to raise awareness of financial aid for students and their families.
5. Utilized a collective voice for advocacy, aiming to address policy and regulatory barriers.
6. Cultivated awareness of data-driven goals spanning the cradle-to-career continuum.

OUR WORK IS POSSIBLE BECAUSE OF OUR GENEROUS FUNDING PARTNERS:





Land of Sky P20 Council

BY LAWS

Approved July 12, 2022

Amended February 23, 2024

Land of Sky P20 Council
1 Town Square Blvd, Ste 261 · Asheville, NC 28803
<http://LOSP20.ORG>

**BYLAWS OF
LAND OF SKY P20
COUNCIL**

Approved July 12, 2022

ARTICLE I

NAME, PRINCIPAL OFFICE, AND GENERAL PURPOSES

Section 1. Name. The name of this Council is: LAND OF SKY P20 COUNCIL, hereto referred to as “Council”

Section 2. Principal Office. The principal office of the Council shall be 1 Town Square Blvd, Ste 261 in Asheville, Buncombe County, North Carolina 28803.

Section 3. Purpose. The purpose for which the Council is organized is to be a vertical pipeline for student advising, counseling, guidance, and information and to promote communication, agreements, and opportunities between school districts, colleges, universities and industries, in order to facilitate student advancement and certificate and degree program progress from preschool through graduate school and into the workforce within the North Carolina counties of: Buncombe, Henderson, Madison and Transylvania. The goal is to strengthen the pipeline to employment, to include our adult learners.

ARTICLE II

MEMBERS

Section 1. Representation. The Council shall be managed and controlled by its members, who were originally appointed by the Land of Sky Educational Attainment & Workforce Collaborative in 2021 and membership will be controlled by the Council’s Executive Committee hereafter. The Council is composed of key stakeholders across the four counties that foster educational attainment that leads to gainful employment. This structure was developed based on the efforts of workgroups under the purview of the Land of Sky Educational Attainment & Workforce Collaborative that identified key strategies that transitioned individuals from Pre-K/Early Childhood Education, K-12 Educational Systems, and Postsecondary Education to gainful employment, to include adult learners. The Council works together collectively to develop initiatives, programs,

practices, and processes that enhance educational attainment.

Section 2. Number and Representation. The Council shall be comprised of a minimum of 20 members. Membership will include **but isn't limited to:** Two Community College representatives; Two Public University representatives; Two Private University representatives; Five K-12 representatives; One Pre-K/Early Childhood Education Representative; Three Economic and Workforce Development Representatives; Four County Government Representatives; Six Business Community Representatives.

Section 3. Term. Members shall serve for a term of two years. With the initial execution of the Council in October of 2021, those terms will be extended by an additional eight months in the inaugural Council so as to end on June 30, 2023 with new members beginning in July 2023, representing the same proportional membership covered in Article II, Section II. Thereafter, Council member terms begin on the first day of July and end on the last day of June every two years. Council members may continue to serve consecutive terms indefinitely.

Section 4. Resignation. A member may resign at any time by giving notice thereof in writing to the Chair. In the event of resignation, a new member shall be appointed by the Chair to represent the same constituency for which the resigned member had served. The new member shall complete the term of the resigned member.

Section 5. Vote. At all meetings of the Council, each member of the Council shall be entitled to one vote.

Section 6. Proxy Representation. Members can designate one proxy representative for his/her respective institution to attend a Council meeting and/or a Committee meeting. This proxy must be consistently the same. The proxy shall have the same rights as the member regarding voting and serving on committees.

Section 7. Committees. Action Teams shall be constituted within the first quarter of every two new programmatic years (July 1 – June 30). No committee shall have the authority of the Council in reference to amending, altering, or repealing the Bylaws. Committees will be formed and focused on objectives according to the Council’s desired direction. Each committee will have a minimum of three members. External parties, such as subject matter experts from local or state organizations, can participate in committee meetings as needed, but are not considered permanent members of the committee or the Council. Ad hoc committees may be formed to address specific goals prioritized by the Council.

Committees shall advise the Council at its regular convening regarding goals, objectives and accomplishments and make recommendations to the Council in matters involving the Council’s mission.

ARTICLE III OFFICERS

Section 1. Number. The Officers of this Council shall be a Chair, a Vice-Chair, a Secretary and a Treasurer, and such other officers as the Council may deem necessary. Proxies cannot serve in these roles.

Section 2. Election. The first set of Officers for the inaugural Council of 2021 shall be determined by the P20 Council at large. Thereafter, all Officers of the Council shall be nominated and elected (as outlined below) by the Council at large ~~at their second quarterly meeting of the preceding programmatic year.~~ All Officers, ~~with the exception of the Treasurer,~~ shall hold office **in alignment with the duration of their membership on the council in general.** ~~for the term of one year.~~ They shall have, ~~with the option of~~ serving up to two consecutive terms, or for such greater term not to exceed **four** ~~three~~ years.

Section 3. Nominating Procedures. Officers of the Council shall be solicited for nominations at the quarterly meeting that takes place before the following programmatic year. Individuals of the council shall nominate themselves or others for officer seats. If an individual is nominated for a seat in which he/she is not willing to fill, he/she can rescind the nomination. Previous officers are not required to continue their role in a position. A ballot vote does not have to be taken unless more than one person is nominated/self-nominated for an individual officer seat. For ¶

¶ nominations in which only one person is nominated for an individual officer seat, nominations can be conferred by unanimous consent.

Section 4. Tenure of Office. Any of the Officers of the Council may be dismissed at any time during his or her term by a majority vote of the Council, and an Officer so dismissed shall have no power or authority under or by virtue of his or her former office.

Section 5. Duties of Officers. The slate of executive officers should meet monthly, with at least ten meetings per year. The duties and powers of the Officers of the Council shall be as follows:

CHAIR

The Chair shall:

- (a) Preside at all meetings of the Council;
- (b) Enforce these Bylaws and see that all orders and resolutions of the Council are carried out;
- (c) Perform all the duties incidental to his or her office, and generally, to see that the Officers and agents of the Council perform their duties;
- (d) Present at each meeting of the Directors a report of the condition of the business of the Council;
- (e) Cause to be called regular and special meetings of the Council in accordance with these Bylaws; and
- (g) Provide input to the official employer of record of the P20 Council's Executive Director (Land of Sky Regional Council) concerning his/her job performance.

1st VICE CHAIR

The Vice Chair shall:

- (a) Perform the duties of the Chair in the Chair's absence or disability; and
- (b) Perform such additional duties and functions as may be directed by Chair.

~~2nd VICE CHAIR ¶~~

~~The Vice Chair shall: ¶~~

- ~~(a) Perform the duties of the Chair in the 1st Vice Chair's absence or disability; and ¶~~

- ~~(b) Perform such additional duties and functions as may be directed by Chair or 1st Vice Chair.~~

SECRETARY

The Secretary shall:

- (a) Keep the minutes of the meetings of Council;
- (b) Keep a record of the names of its Members;
- (c) Give and serve all notices of the Council; and
- (d) Perform and attend to such other duties and functions as may be directed by the Council.

TREASURER

The Treasurer shall:

- (b) Render a statement of the condition of the finances of the Council at such meeting of the Council, and at such other times as shall be requested by the Chair;
- (c) Collaborate with the Executive Director to ensure that the Council operates in accordance with the Land of Sky Regional Council's accounting procedures; and
- (d) Perform and attend to such other duties and functions as may be directed by the Chair or the Council.

Section 6. Vacancies. All vacancies in any office shall be filled by a nomination procedure at a special meeting called for that purpose after the occurrence of such vacancy, or at the next regularly scheduled meeting, whichever occurs first. The Officers so elected shall hold office for the fiscal elected, in accordance with these Bylaws.

ARTICLE

IV

MEETINGS

Section 1. Regular Meetings. The Council shall meet at least once per quarter.

Written notice of the time, date, and place of Council meetings shall be given by the Chair of the Council to each member of the Council at least fifteen (15) days in advance of the meeting.

Section 2. Place of Meetings. The meetings of the Council shall be held at a venue convenient for members of its four county regions and shall rotate in location as venue availabilities allow. Locations that can accommodate hybrid meeting formats will be pursued **but not guaranteed.** ~~as virtual or in person attendance is allowed.~~

Section 3. Special Meetings. The times, dates, and places of special meetings of the Council may be set at the call of the Chair, upon written call by the majority of Council members, or upon resolution of the Council. Notice shall be given by the usual means of communication at least ten (10) days prior to a special meeting, unless waived in writing by all members.

Section 4. Notice of Intention to Attend; Attendance Required. Members, or proxies, of the Council shall notify the Chair of their inability to attend a scheduled meeting at least ~~24 hours~~ **14 days** in advance of the next scheduled meeting.

Section 5. Quorum. Fifty percent (50%) of the members, or proxies, of the Council shall constitute a quorum for the transaction of business. The quorum shall be determined at the beginning of the business meeting.

Section 6. Parliamentary Rules. All meetings shall be conducted in an open, orderly, and fair manner; and Robert's Rules of Order, as revised, shall apply to all deliberations.

Section 7. Attendance. **All council members are expected to serve as an active member on one or more of the Council's committees.** Any one or more or all of the Council may participate in a meeting or committee by means of a conference telephone or similar communications device that allows all persons participating in the meeting to hear each other. Participation in a meeting by means of a conference telephone or similar communications device shall be deemed presence in person at such meeting. Members who do not attend 70% or more of the Council meetings will be removed from the Council by the Executive Committee. Reference Article II, Section IV for procedures on replacing members.

Section 8. Informal Action. Any action required or permitted to be taken at any meeting of the Council may be taken without a meeting if the text of the resolution or matter agreed upon is sent to all the members Council and the majority of Council members consent to such action in a writing setting forth the action taken. Such consent in writing shall be filed with the minutes of the proceedings of the Council or the committee and have the same force and effect as a vote of an in-person meeting or of the committee at a meeting, whether done before or after the action is taken.

ARTICLE V FINANCIAL STRUCTURE

Section 1. Fiscal Representative. The Council will operate under the fiscal purview of the Land of Sky Regional Council, located at 339 New Leicester Hwy #140 in Asheville, NC. The Land of Sky Regional Council is a multi-county, local government, planning and development organization serving the same counties of the P20 Council of Buncombe, Henderson, Madison and Transylvania. The P20 Council will have its own designated account under the Regional Council's financial infrastructure.

Section 2. Funds. All funds of the Council shall be deposited and dispersed according to the fiduciary guidelines and accounting procedures/requirements of the Regional Council. The Land of Sky Regional Council's finance department follows laws that govern local governments in North Carolina and follows procedures prescribed by the federal government for any federal funding. The Land of Sky Regional Council is considered a local government and is required by law to have an external audit annually. The current auditors are Anderson, Smith and Wike PLLC.

Section 3. Grants and Appropriations. The Council contemplates that in the conduct of its affairs it will from time to time receive grants or appropriations from private and public bodies of North Carolina. The Council can apply for grant funds in which Regional Councils of Government are eligible applicants but the Executive Director of the P20 Council must ensure that the Executive Director of the Regional Council support this

application. Expenditures by the Council of such grants or appropriations shall be made only for the purposes of the Council in general.

Section 4. Contributions. The Council, or any officer or officers of agent or agents of the Council to whom such authority may be delegated by the Council, may accept on behalf of the Council any contribution for the purposes of the Council and will be provided to the Regional Council for proper acquisition.

Section 5. Reporting. Financial reports shall be provided by the Executive Director to the Treasurer of the Council before each Council meeting to ensure transparency of funds and the balance of Council funds.

Land of Sky P20 Council Action Teams



Accessibility &
Persistence
through
Community
Engagement

Amplifying
Local
Innovation

Advocacy
through
Employer
Engagement

www.losp20.org



Motivated to Close Current Gaps:

EARLY ED

Mismatch between supply & demand

K12 ED

Local career exposure & corresponding credential alignment

POSTSEC. ED

Financial aid complexities

ALL

Communication channels to and through underrepresented populations

Addressing Gaps through Outcomes Such As:

- Input from diverse community members impacted by gaps in every tier in the P20 continuum
- Disseminating information on resources that can address gaps
- Filtering national and statewide trends/news to members and partners affecting the gaps

External Expertise Sought from:

CFNC, BEST NC, Public School Forum of NC, Hometown Strong, Community-Based Organizations

OVERALL P20 KPI AFFECTED

of Students Who Graduate with a Credential

% of Students Cross-Enrolled during K-12

& % of Children in Licensed Care

of Licensed Sites Serving 0-5-Year-Olds

Measuring Impact via:

- # of targeted communications
- # of community members providing input
- # of special initiatives targeting gaps

Informing Other Action Teams & Full Council by:

Identifying local barriers that may require local policy advocacy

Motivated to Close Current Gaps:



- Regional knowledge of promising practices that show positive results towards our goals across the continuum
- Funding to create or sustain innovative strategies
- Regional buy-in towards P20's role in positively affecting the above

Addressing Gaps through Outcomes Such As:

- Research grants that are appropriate for each tier
- Determining grants that are appropriate for P20 to assist with writing and/or endorsing
- Planning and executing a forum to showcase innovative practices

External Expertise Sought from:

Dogwood Health Trust, John M Belk Endowment, Community Based Organizations

OVERALL P20 KPI AFFECTED

& % of Students Persisting Past the First Year of Postsecondary Education

of Students Enrolling Into College Courses

Measuring Impact via:

- # of promising practices identified
- # of grants identified
- # of new operational contacts for P20 network

Informing Other Action Teams & Full Council by:

Creating inventory of promising practices for each tier for scalability potential



Motivated to Close Current Gaps:

Employer investment for:

EARLY ED

Workforce availability & attrition

K12 ED

Work-based learning

POSTSEC. ED

Training alignment

Addressing Gaps through Outcomes Such As:

- Greater employer involvement within the entire continuum
- Employer awareness about local & state laws that affect their current & future workforce

External Expertise Sought from:

Work-based learning experts in region, Legislative liaisons

OVERALL P20 KPI AFFECTED

of NCWorkforce Credentials Earned in the Region

& % of Program Completers in High-Growth Industry Sectors

Measuring Impact via:

- # of public-private partnerships nourished
- # of advocacy topics for each tier of continuum vetted by Council & derived from employer input

Informing Other Action Teams & Full Council by:

Creating an inventory of advocacy needs

Accessibility &
Persistence
through
Community
Engagement

*Fridays @ 11AM**

Lynn Bowles
Dr. Ivry Cheeks
Norris Gentry
Mike Hawkins
Dr. Will Hoffman
Dr. Jennifer Reed
Dr. Amy Strickland

Amplifying
Local
Innovation

*Wednesdays @ 11AM**

Samantha Cole
Karen Eilers
Dr. Lisa Fletcher
Jaime Laughter
John Mitchell
Dr. Tracy Parkinson
Nathan Ramsey
Rachael Sawyer
Dr. David Stegall
Jan Webster
Danielle Wittekind

Advocacy
through
Employer
Engagement

*Wednesdays @ 1PM**

Amy Barry
Dr. Kevan Frazier
Josh Kersey
Dr. Gene Loflin
Emily Martin
Jorie Matijevich
Vicki McGillivray
Maylen Mendez
Scott Rhodes
Deb Tibbetts

**Virtual; Bi-monthly of month's second week*

Buncombe County

myFutureNC 2024 Attainment Profiles



Asheville
Prosperity Zone Sub-Region
Peer County Type: Suburban
Local Education Agencies: 2 (2023)
Charter Schools: 6 (2023)

2030 Proposed Buncombe County Attainment Goal: 57,403 (Stretch Goal: 57,749)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 269,446
2022 Estimate: 273,589
Change: 4,143

Growth Rate

1.5% County vs. 2.5% State



\$67,906
Median Household Income (2022)
State: \$67,516



64%
Home Owners (2022)
State: 67%



14.4%
Child Poverty Rate (2022)
State: 17.2%



11.2%
Opportunity Youth Rate (2021)
State: 12.1%



72%
Households with Broadband (2022)
State: 77%



3.0%
Unemployment Rate (2022)
State: 3.7%

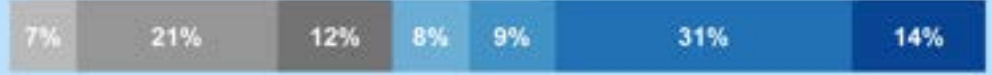
Educational Attainment

Buncombe County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
29,324
39.7%

Have Degree or Credential
44,626
60.3%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Buncombe County to improve future attainment outcomes.



FAFSA Completion

60% of Buncombe County high school seniors complete the FAFSA, below the suburban county average of 62%.



NC Pre-K Enrollment

46% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the state average of 53%.



Transition to Postsecondary

53% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Buncombe County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Buncombe

LABOR MARKET ALIGNMENT

In Asheville Prosperity Zone Sub-Region:

72.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science all levels
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

3,023 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



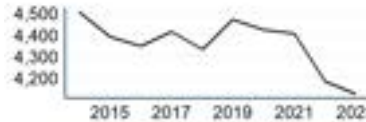
50% of adults (ages 25-44) in Buncombe County earned a family sustaining wage, 2022

Buncombe County is served by:

Mountain Area Workforce Development Board
Land-of-Sky Regional Council

UNC System College Enrollment

Curriculum



Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

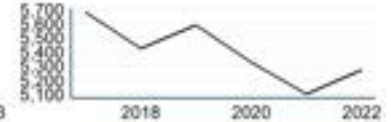
Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

Top 3 Employers in Buncombe County

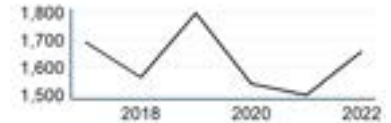
Employer	Employment Range
Mh Hospital Manager Llc	1000+
Ingles Markets Inc	1000+
Buncombe County Board Of Education	1000+

NC Community College Enrollment

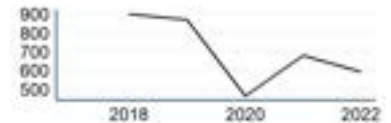
Curriculum



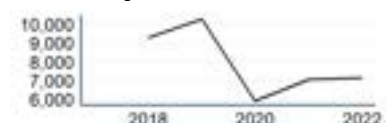
First-time Curriculum Enrollments



Basic Skills



Continuing Education



Adult Learners

Buncombe County resident enrollments in NC Community Colleges, Fall 2022

- 591 Basic Skills
- 7,147 Continuing Education
- 5,272 Curriculum

13% of Buncombe County residents have **student loan debt**; **6%** of debt holders had **student loans in default**. 2022

Success of Buncombe County High School Graduates

- **82%** of students who enroll **persist to their second year** versus **82%** in peer counties. 2022
- **60%** of students who enroll **earn a degree or certificate** within 6 years versus **60%** in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- **7,828** of all college-goers attended **Asheville-Buncombe TCC**
- **631** of all college-goers attended **Blue Ridge CC**
- **239** of all college-goers attended **Haywood CC**

• **60%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 387 more need to complete in 2023 to meet state goal of **80%**. 2023

• **72%** of graduates reported **intentions to enroll** in a postsecondary institution versus **73%** in peer counties. 2022

• **53%** of graduates **enrolled in a postsecondary institution** within 12 months versus **57%** in peer counties. 2022

38% of Buncombe County students have **parents with no college degree** (either 2- or 4-year) versus **48%** in peer counties.

How students in Buncombe County traditional schools are doing:

• **46%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 255 more needed to meet state goal of **75%**. 2023

• **33%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 6,049 more needed to meet state goal of **73%**. 2023

• **37%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 5,651 more needed to meet state goal of **86%**. 2023

• **91%** of 9th graders **graduate within four years**, compared to **87%** statewide; 88 more needed to meet state goal of **95%**. 2023

• **25%** of students are **chronically absent from school**, compared to **32%** statewide; 3,743 less needed to meet state goal of **11%**. 2022

Buncombe County has a **student-to-school counselor ratio** of **252:1** versus **327:1** in peer counties. 2022

2% of students **drop out of high school** (161 total students), compared to **2%** statewide. 2022

Degree Credentials Awarded, 2022

1,477 certificate | 1,310 associate | 1,451 bachelor's

Postsecondary assets in Asheville Prosperity Zone sub-region

Public, 4-year or above
University of North Carolina at Asheville

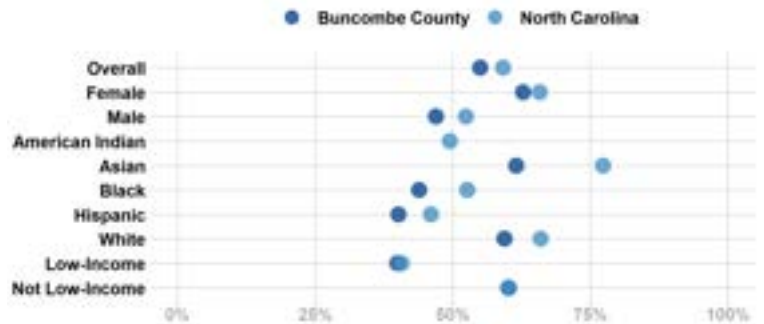
Public, 2-year
Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College

Private not-for-profit, 4-year or above
Brevard College, Mars Hill University, Montreat College, Warren Wilson College

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Buncombe County, 2022

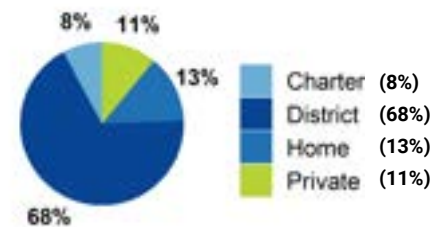


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

38,085 total students were enrolled in K-12 in Buncombe County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Buncombe County completed **1,131 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **1,469 concentrations** in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

1,325 high school students took at least one **AP course** (**16%**) versus **14%** in peer counties (2022).

1,474 high school students participated in **Career & College Promise programs** (**37%**) versus **23%** in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

City/District School Profile

Buncombe County Schools | 2022-2023

This profile is a supplement to the County Profiles



□ district boundary

Total Schools: 45 **Total Students:** 21,698

ACADEMIC READINESS

How students in Buncombe County Schools are currently doing:

- **32%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 4,031 more needed to meet state goal of **73%**. 2023
- **37%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 4,816 more needed to meet state goal of **86%**. 2023
- **91%** of 9th graders **graduate within four years**, compared to **87%** statewide; 73 more needed to meet state goal of **95%**. 2023
- **24%** of students are **chronically absent from school**, compared to **32%** statewide; 2,988 less needed to meet state goal of **11%**. 2022



Buncombe County Schools has a **student-to-school counselor ratio of 249:1** versus **327:1** in peer districts. 2022

Access to Postsecondary Credits

Students in Buncombe County Schools completed **885 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **1,306 concentrations** in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Hospitality & Tourism.



991 high school students took at least one **AP course (14%)** (2022).



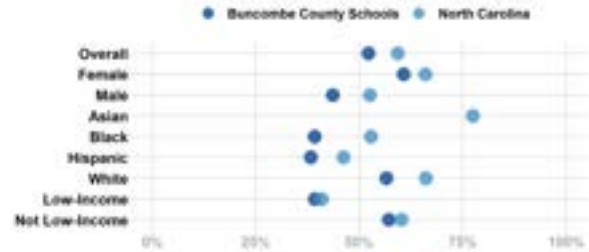
1,190 high school students participated in **Career & College Promise programs (36%)** (2022).

COLLEGE & CAREER ACCESS

How students in Buncombe County Schools are planning for and enrolling in college:

- **57%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 354 more need to complete in 2023 to meet state goal of **80%**. 2023
- **71%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **51%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Buncombe County Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

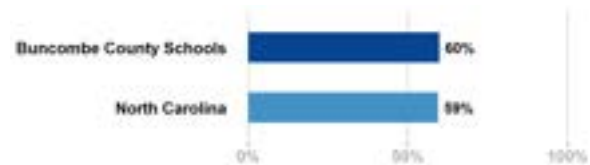
POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Asheville-Buncombe TCC
- Blue Ridge CC
- Haywood CC

• **81%** of college students **persist to their second year** of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

City/District School Profile

Asheville City Schools | 2022-2023
This profile is a supplement to the County Profiles



□ district boundary

Total Schools: 10 **Total Students:** 3,960

ACADEMIC READINESS

How students in Asheville City Schools are currently doing:

- **41%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 532 more needed to meet state goal of **73%**. 2023
- **35%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 835 more needed to meet state goal of **86%**. 2023
- **91%** of 9th graders **graduate within four years**, compared to **87%** statewide; 16 more needed to meet state goal of **95%**. 2023
- **28%** of students are **chronically absent from school**, compared to **32%** statewide; 755 less needed to meet state goal of **11%**. 2022



Asheville City Schools has a **student-to-school counselor ratio** of **264:1** versus **327:1** in peer districts. 2022

Access to Postsecondary Credits

Students in Asheville City Schools completed **246 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **163 concentrations** in 2022. The top three CTE concentrations completed include Arts, Audio/Video Technology, & Communications; Human Services; and Hospitality & Tourism.



334 high school students took at least one **AP course (23%)** (2022).



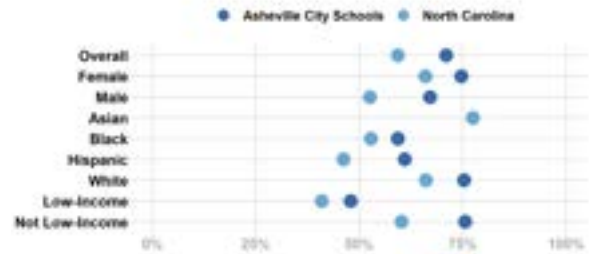
284 high school students participated in **Career & College Promise programs (42%)** (2022).

COLLEGE & CAREER ACCESS

How students in Asheville City Schools are planning for and enrolling in college:

- **71%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 33 more need to complete in 2023 to meet state goal of **80%**. 2023
- **76%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **69%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Asheville City Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Asheville-Buncombe TCC
 - Blue Ridge CC
 - Haywood CC
- **86%** of college students **persist to their second year** of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

Henderson County

myFutureNC 2024 Attainment Profiles



Asheville
Prosperity Zone Sub-Region
Peer County Type: Suburban
Local Education Agencies: 1 (2023)
Charter Schools: 2 (2023)

2030 Proposed Henderson County Attainment Goal: 17,717 (Stretch Goal: 17,909)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 116,279
2022 Estimate: 118,106
Change: 1,827

Growth Rate

1.6% County vs. 2.5% State



\$65,252
Median Household Income (2022)
State: \$67,516



74%
Home Owners (2022)
State: 67%



18.0%
Child Poverty Rate (2022)
State: 17.2%



12.3%
Opportunity Youth Rate (2021)
State: 12.1%



72%
Households with Broadband (2022)
State: 77%



3.2%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Henderson County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
13,227
52.5%

Have Degree or Credential
11,983
47.5%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Henderson County to improve future attainment outcomes.



NC Pre-K Enrollment

28% of Henderson County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 45%.



Adult Learners

18% of Henderson County adults 25-44 have some college, no degree, above the suburban county average of 15%.



School Counselors

Henderson County has a student-to-school counselor ratio of 348:1, above the suburban county average of 327:1.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Henderson County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Henderson

LABOR MARKET ALIGNMENT

In Asheville Prosperity Zone Sub-Region:

72.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science all levels
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

3,023 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



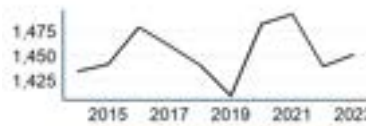
46% of adults (ages 25-44) in Henderson County earned a family sustaining wage, 2022

Henderson County is served by:

Mountain Area Workforce Development Board
Land-of-Sky Regional Council

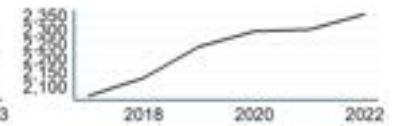
UNC System College Enrollment

Curriculum



NC Community College Enrollment

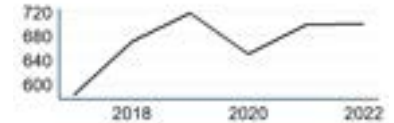
Curriculum



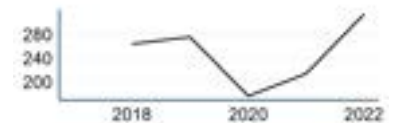
Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

First-time Curriculum Enrollments



Basic Skills



Top 3 Employers in Henderson County

Employer	Employment Range
Henderson Co Bd Of Public Education	1000+
Margaret R Pardee Memorial Hosp	1000+
Ingles Markets Inc	1000+

Continuing Education



Adult Learners

Henderson County resident enrollments in NC Community Colleges, Fall 2022

- 313 Basic Skills
- 4,871 Continuing Education
- 2,353 Curriculum

9% of Henderson County residents have **student loan debt**, 7% of debt holders had **student loans in default**. 2022

Success of Henderson County High School Graduates

- 82% of students who enroll **persist to their second year** versus 82% in peer counties. 2022
- 59% of students who enroll **earn a degree or certificate** within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 3,829 of all college-goers attended **Blue Ridge CC**
- 780 of all college-goers attended **Asheville-Buncombe TCC**
- 68 of all college-goers attended **Isothermal CC**

61% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 179 more need to complete in 2023 to meet state goal of 80%. 2023

71% of graduates reported **intentions to enroll** in a postsecondary institution versus 73% in peer counties. 2022

57% of graduates **enrolled in a postsecondary institution** within 12 months versus 57% in peer counties. 2022

52% of Henderson County students have **parents with no college degree** (either 2- or 4-year) versus 48% in peer counties.

How students in Henderson County traditional schools are doing:

28% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 217 more needed to meet state goal of 75%. 2023

33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 3,003 more needed to meet state goal of 73%. 2023

40% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 2,631 more needed to meet state goal of 86%. 2023

90% of 9th graders **graduate within four years**, compared to 87% statewide; 51 more needed to meet state goal of 95%. 2023

28% of students are **chronically absent from school**, compared to 32% statewide; 2,240 less needed to meet state goal of 11%. 2022

Henderson County has a **student-to-school counselor ratio** of 348:1 versus 327:1 in peer counties. 2022

2% of students **drop out of high school** (82 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

1,477 certificate | 1,310 associate | 1,451 bachelor's

Postsecondary assets in Asheville Prosperity Zone sub-region

Public, 4-year or above

University of North Carolina at Asheville

Public, 2-year

Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College

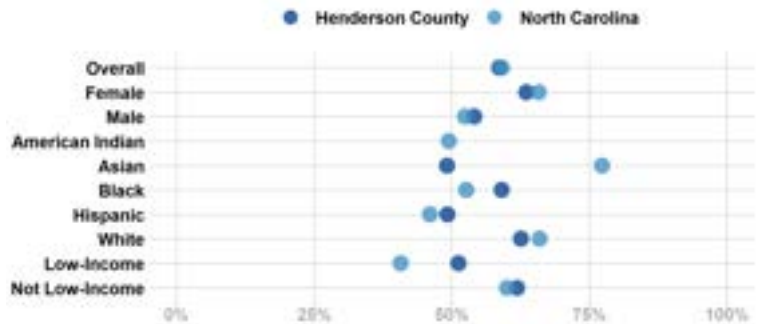
Private not-for-profit, 4-year or above

Brevard College, Mars Hill University, Montreat College, Warren Wilson College

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Henderson County, 2022

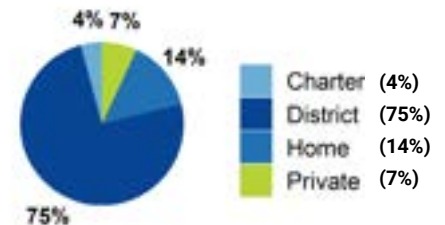


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

16,934 total students were enrolled in K-12 in Henderson County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Henderson County completed 1,695 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 524 concentrations in 2022. The top three CTE concentrations completed include Architecture and Construction; Manufacturing; and Human Services.

469 high school students took at least one **AP course** (12%) versus 14% in peer counties (2022).

484 high school students participated in **Career & College Promise programs** (26%) versus 23% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

Madison County

myFutureNC 2024 Attainment Profiles



Asheville
Prosperity Zone Sub-Region
Peer County Type: Rural - Metro
Local Education Agencies: 1 (2023)
Charter Schools: 0 (2023)

2030 Proposed Madison County Attainment Goal: 3,885 (Stretch Goal: 3,913)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 21,192
2022 Estimate: 21,768
Change: 576

Growth Rate

2.7% County vs. 2.5% State



\$54,137
Median Household Income (2022)
State: \$67,516



77% Home Owners (2022)
State: 67%



12.2% Child Poverty Rate (2022)
State: 17.2%



13.9% Opportunity Youth Rate (2021)
State: 12.1%



57% Households with Broadband (2022)
State: 77%



3.4% Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Madison County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
2,389
48.2%

Have Degree or Credential
2,568
51.8%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.



FAFSA Completion

50% of Madison County high school seniors complete the FAFSA, below the rural - metro county average of 58%.



NC Pre-K Enrollment

55% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.



Chronic Absenteeism

37% of Madison County students are chronically absent from school, above the rural - metro county average of 34%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

LABOR MARKET ALIGNMENT

In Asheville Prosperity Zone Sub-Region:

72.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science all levels
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

3,023 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



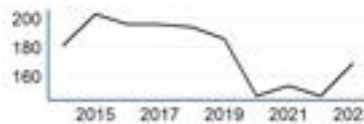
55% of adults (ages 25-44) in Madison County earned a family sustaining wage, 2022

Madison County is served by:

Mountain Area Workforce Development Board
Land-of-Sky Regional Council

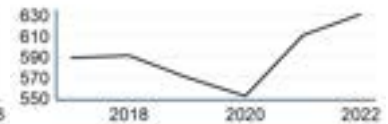
UNC System College Enrollment

Curriculum



NC Community College Enrollment

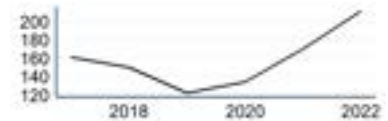
Curriculum



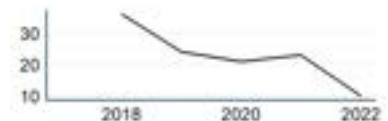
Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

First-time Curriculum Enrollments



Basic Skills



Top 3 Employers in Madison County

Employer	Employment Range
Madison County Schools	250-499
Ingles Markets Inc	250-499
Madison County	250-499

Continuing Education



Adult Learners

Madison County resident enrollments in NC Community Colleges, Fall 2022

- 10 Basic Skills
- 730 Continuing Education
- 631 Curriculum

10% of Madison County residents have **student loan debt**; **1%** of debt holders had **student loans in default**. 2022

Success of Madison County High School Graduates

- 80% of students who enroll **persist to their second year** versus 79% in peer counties. 2022
- 51% of students who enroll **earn a degree or certificate** within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 870 of all college-goers attended **Asheville-Buncombe TCC**
- 62 of all college-goers attended **Mars Hill University**
- 26 of all college-goers attended **Mayland CC**

50% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 42 more need to complete in 2023 to meet state goal of 80%. 2023

60% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022

34% of graduates **enrolled in a postsecondary institution** within 12 months versus 51% in peer counties. 2022

53% of Madison County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

How students in Madison County traditional schools are doing:

55% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 9 more needed to meet state goal of 75%. 2023

33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 485 more needed to meet state goal of 73%. 2023

41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 416 more needed to meet state goal of 86%. 2023

90% of 9th graders **graduate within four years**, compared to 87% statewide; 9 more needed to meet state goal of 95%. 2023

37% of students are **chronically absent from school**, compared to 32% statewide; 581 less needed to meet state goal of 11%. 2022

Madison County has a **student-to-school counselor ratio** of 206:1 versus 362:1 in peer counties. 2022

1% of students **drop out of high school** (6 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

1,477 certificate | 1,310 associate | 1,451 bachelor's

Postsecondary assets in Asheville Prosperity Zone sub-region

Public, 4-year or above

University of North Carolina at Asheville

Public, 2-year

Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College

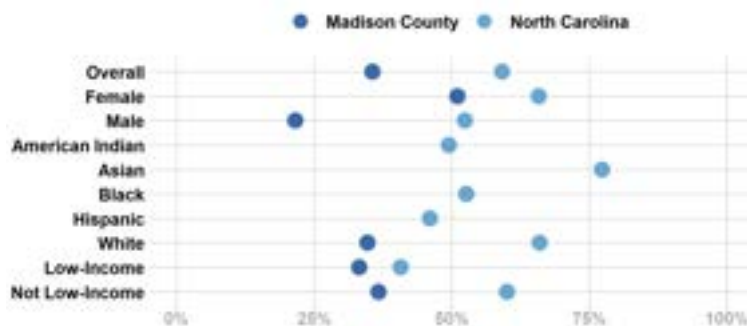
Private not-for-profit, 4-year or above

Brevard College, Mars Hill University, Montreat College, Warren Wilson College

Private not-for-profit, 2-year



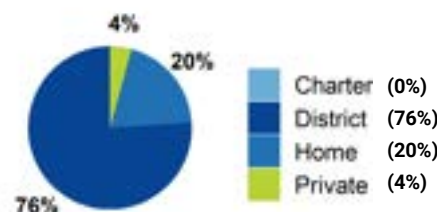
Postsecondary Enrollment Rates for Select Groups in Madison County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

2,733 total students were enrolled in K-12 in Madison County in the 2022-23 school year.



Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Madison County completed **224 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **107 concentrations** in 2022. The top three CTE concentrations completed include Manufacturing; Agricultural, Food, & Natural Resources; and Human Services.

37 high school students took at least one **AP course** (5%) versus 7% in peer counties (2022).

183 high school students participated in **Career & College Promise programs** (53%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

Transylvania County

myFutureNC 2024 Attainment Profiles



Asheville
Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 1 (2023)
Charter Schools: 1 (2023)

2030 Proposed Transylvania County Attainment Goal: 3,627 (Stretch Goal: 3,691)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 32,986
2022 Estimate: 33,355
Change: 369

Growth Rate

1.1% County vs. **2.5%** State



\$62,173
Median Household Income (2022)
State: \$67,516



76%
Home Owners (2022)
State: 67%



19.8%
Child Poverty Rate (2022)
State: 17.2%



12.3%
Opportunity Youth Rate (2021)
State: 12.1%



72%
Households with Broadband (2022)
State: 77%



3.4%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Transylvania County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
3,544
54.1%

Have Degree or Credential
3,011
45.9%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Transylvania County to improve future attainment outcomes.



Chronic Absenteeism

39% of Transylvania County students are chronically absent from school, above the rural - non-metro county average of 35%.



Adult Learners

19% of Transylvania County adults 25-44 have some college, no degree, above the rural - non-metro county average of 16%.



High School Graduation

84% of Transylvania County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Transylvania County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Transylvania

LABOR MARKET ALIGNMENT

In Asheville Prosperity Zone Sub-Region:

72.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science all levels
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

3,023 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

39% of adults (ages 25-44) in Transylvania County earned a **family sustaining wage**, 2022

Transylvania County is served by:

Mountain Area Workforce Development Board
Land-of-Sky Regional Council

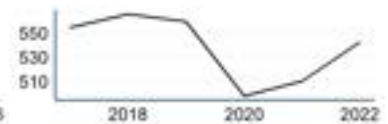
UNC System College Enrollment

Curriculum



NC Community College Enrollment

Curriculum



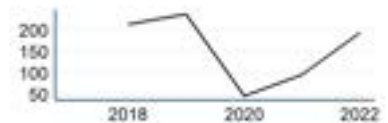
Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

First-time Curriculum Enrollments



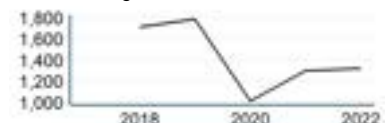
Basic Skills



Top 3 Employers in Transylvania County

Employer	Employment Range
Transylvania County Schools	500-999
Transylvania County	250-499
Mh Transylvania Regional Hospital L	250-499

Continuing Education



POSTSECONDARY COMPLETION

Adult Learners

Transylvania County resident enrollments in NC Community Colleges, Fall 2022

- 194 Basic Skills
- 1,318 Continuing Education
- 542 Curriculum

9% of Transylvania County residents have **student loan debt**; 7% of debt holders had **student loans in default**. 2022

Success of Transylvania County High School Graduates

- 83% of students who enroll **persist to their second year** versus 78% in peer counties. 2022
- 60% of students who enroll **earn a degree or certificate** within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 1,156 of all college-goers attended **Blue Ridge CC**
- 116 of all college-goers attended **Asheville-Buncombe TCC**
- 52 of all college-goers attended **Brevard College**

COLLEGE & CAREER ACCESS

- 71% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 20 more need to complete in 2023 to meet state goal of 80%. 2023
- 70% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022
- 55% of graduates **enrolled in a postsecondary institution** within 12 months versus 52% in peer counties. 2022

52% of Transylvania County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

ACADEMIC READINESS

How students in Transylvania County traditional schools are doing:

- Transylvania County has met the goal for **Pre-K enrollment**. (Goal: 75%). 2023
- 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 770 more needed to meet state goal of 73%. 2023
- 35% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 732 more needed to meet state goal of 86%. 2023
- 84% of 9th graders **graduate within four years**, compared to 87% statewide; 27 more needed to meet state goal of 95%. 2023
- 39% of students are **chronically absent from school**, compared to 32% statewide; 967 less needed to meet state goal of 11%. 2022

Transylvania County has a **student-to-school counselor ratio** of 285:1 versus 325:1 in peer counties. 2022

1% of students **drop out of high school** (17 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

1,477 certificate | 1,310 associate | 1,451 bachelor's

Postsecondary assets in Asheville Prosperity Zone sub-region

Public, 4-year or above

University of North Carolina at Asheville

Public, 2-year

Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College

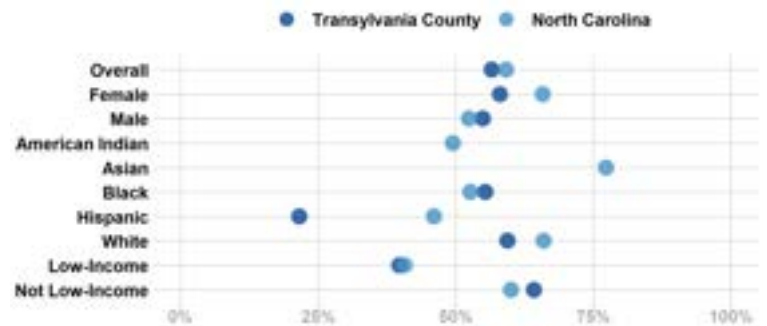
Private not-for-profit, 4-year or above

Brevard College, Mars Hill University, Montreat College, Warren Wilson College

Private not-for-profit, 2-year



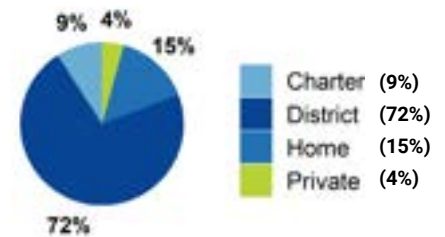
Postsecondary Enrollment Rates for Select Groups in Transylvania County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

4,432 total students were enrolled in K-12 in Transylvania County in the 2022-23 school year.



Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Transylvania County completed **1,426 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **201 concentrations** in 2022. The top three CTE concentrations completed include Architecture and Construction; Science, Technology, Engineering, & Mathematics; and Agricultural, Food, & Natural Resources.

125 high school students took at least one **AP course** (12%) versus 7% in peer counties (2022).

165 high school students participated in **Career & College Promise programs** (32%) versus 39% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

Land-of-Sky Regional Council

Council of Governments

myFutureNC 2024 Attainment Profiles

2030 Proposed Regional Council Attainment Goal: 82,632



Counties in Council of Governments:
Buncombe, Henderson, Madison, Transylvania

Population Spotlight

Growth Rate: Council of Governments: 1.6% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Buncombe County	269,446	273,589	4,143
Henderson County	116,279	118,106	1,827
Madison County	21,192	21,768	576
Transylvania County	32,986	33,355	369

15.6%
Child Poverty Rate (2022)
State: 17.2%

11.7%
Opportunity Youth Rate (2021)
State: 12.1%

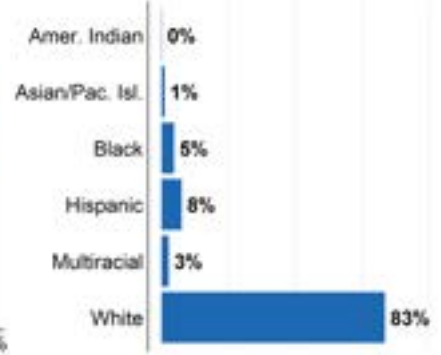
71%
Households with Broadband (2022)
State: 77%

6%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022



Educational Attainment

Land-of-Sky Regional Council residents ages 25-44, 2022

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree

No Degree
48,484
43.8%

Have Degree or Credential
62,188
56.2%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Land-of-Sky Regional Council:

533 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

2,374 graduates in 2020

68% of 2016 graduates were employed in NC in 2021

\$36,586 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

49% of adults (ages 25-44) in Land-of-Sky Regional Council earned a **family sustaining wage**, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	195,199
Business Establishments	18,576
Employed	215,474
Unemployed	6,820
Avg. Weekly Wage	\$1,013
Median Household Income	\$65,732

Top Industries in Land-of-Sky Regional Council

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	34,800	\$1,277
Retail Trade	25,058	\$715
Accommodation and Food Services	22,992	\$547
Manufacturing	20,261	\$1,243
Educational Services	13,734	\$942

Top Job Sectors in Land-of-Sky Regional Council

Job Sector	Average Employment	Average Weekly Wages
Private	171,530	\$992
Local Government	15,093	\$1,078
State Government	4,422	\$982
Federal Government	4,152	\$1,681

Success of Land-of-Sky Regional Council High School Graduates

- **82%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **60%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **9,594** of all college-goers attended **Asheville-Buncombe TCC**
- **5,635** of all college-goers attended **Blue Ridge CC**
- **304** of all college-goers attended **Haywood CC**

Adult Learners

Land-of-Sky Regional Council resident enrollments in NC Community Colleges, Fall 2022

- 637** Basic Skills
- 7,593** Continuing Education
- 2,362** Curriculum

- **60%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 629 more need to complete in 2023 to meet state goal of **80%**. 2023
- **77%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **54%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

How students in Land-of-Sky Regional Council traditional schools are currently doing:

To meet state goals, each year Land-of-Sky Regional Council needs:

- **44%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 469 more needed to meet state goal of **75%**. 2023
- **33%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 7,774 more needed to meet state goal of **73%**. 2023
- **38%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 9,429 more needed to meet state goal of **86%**. 2023
- **90%** of 9th graders **graduate within four years**, compared to **87%** statewide; 175 more needed to meet state goal of **95%**. 2023
- **27%** of students are **chronically absent from school**, compared to **32%** statewide; 7,531 less needed to meet state goal of **11%**. 2022

 **2%** of students **drop out of high school** (266 total students), compared to **2%** statewide. 2022

Degree Credentials Awarded, 2022

777 certificate | **947** associate | **1,441** bachelor's

Postsecondary assets in Land-of-Sky Regional Council

Public, 4-year or above
University of North Carolina at Asheville

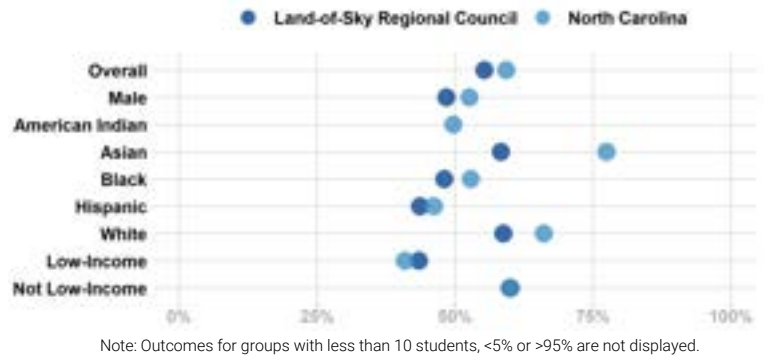
Public, 2-year
Asheville-Buncombe Technical Community College, Blue Ridge Community College

Private not-for-profit, 4-year or above
Brevard College, Mars Hill University, Montreat College, Warren Wilson College

Private not-for-profit, 2-year

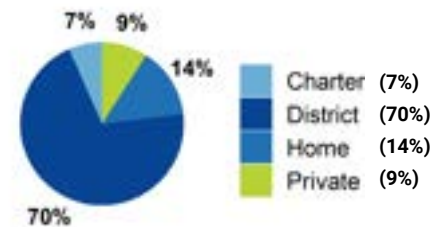


Postsecondary Enrollment Rates in Land-of-Sky Regional Council, 2022



School Choice


62,184 total students were enrolled in K-12 in Land-of-Sky Regional Council in the 2022-23 school year.



Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Land-of-Sky Regional Council completed **4,476 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **2,301 concentrations** in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

 **1,956 high school students** took at least one **AP course (14%)** versus **15%** in the state (2022).

 **2,306 high school students** participated in **Career & College Promise programs (34%)** versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

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Mountain Area

Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Mountain Area Attainment Goal: 82,632



Counties in WDB:

Buncombe, Henderson, Madison, Transylvania

Population Spotlight

Growth Rate: WDB: 1.6% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
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15.6%
Child Poverty Rate (2022)
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11.7%
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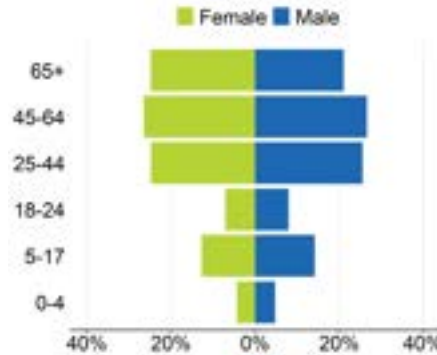


71%
Households with Broadband (2022)
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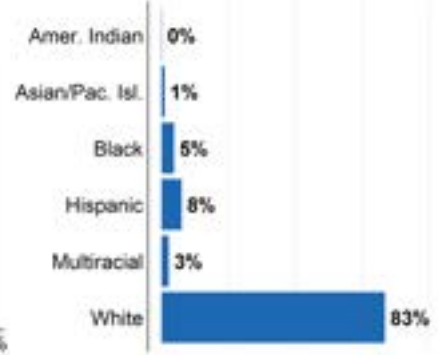


6%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022



Educational Attainment

Mountain Area residents ages 25-44, 2022

Less than high school
High school graduate (including GED)
Some college, no credential
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Associate degree
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Graduate or professional degree



No Degree
48,484
43.8%



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LABOR MARKET ALIGNMENT

In Mountain Area WDB:

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2,374 graduates in 2020

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Total Jobs	195,199
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Employed	215,474
Unemployed	6,820
Avg. Weekly Wage	\$1,013
Median Household Income	\$65,731

Top Industries in Mountain Area WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	35,086	\$1,236
Retail Trade	25,050	\$701
Accommodation and Food Services	24,871	\$553
Manufacturing	20,406	\$1,204
Construction	10,341	\$1,168

Top Job Sectors in Mountain Area WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	171,531	\$992
Local Government	15,094	\$1,078
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Federal Government	4,151	\$1,681

Success of Mountain Area High School Graduates

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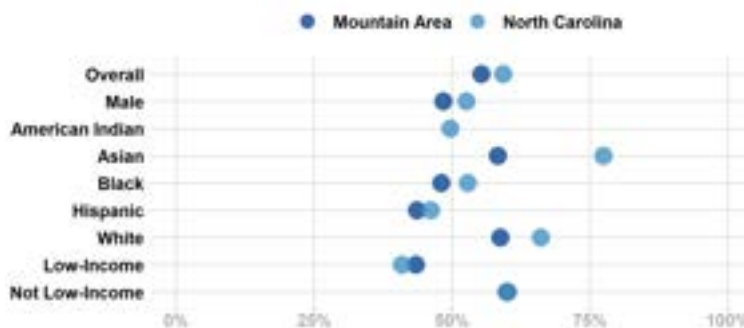
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Postsecondary Enrollment Rates in Mountain Area WDB, 2022



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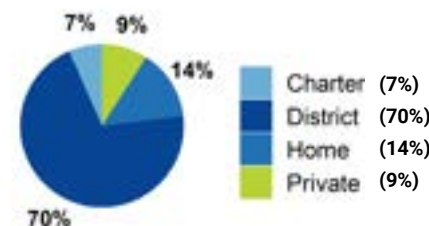
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School Choice

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Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

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