

Top 20 Pursuits of the

P20 Council

Executive Director Update &
Request for Input to Executive
and Steering Committees

MARCH 2023



HOW TO USE THIS PRESENTATION

1. This is a comprehensive look at what's happening in each action team so that you may see how all of the work is cohesively evolving.
2. Members of the action teams are also receiving this, but only for their respective teams
3. Underlined text is linked to a document
4. **Text highlighted** are questions for you to answer in this feedback form
 - a. No need to answer all the questions, just those that you feel comfortable contributing to
 - b. Yes, it's a lot - but you need to know the direction of our five teams

HOW TO USE THIS PRESENTATION

Input from members of your organization on any the questions is encouraged

IF YOU NEED TO CATCH UP...

ACTION TEAM SUMMARIES HERE

· AGENDAS AND MINUTES FOR 5 ACTION TEAMS HERE



WHAT'S THE COUNCIL DOING?

X Where we've been (accomplishments so far!)

X Where we're going (tasks in progress)

X Responsibilities of Council Members

Answers to the feedback form
due by April 10



POLICIES/REGULATIONS
ACTION TEAM



BEEN

1

Condensed and endorsed priorities & strategies for our four strategic directions confirmed at Feb. P20 meeting after the policy action team followed steps outlined here. See one pager (thanks to results from our Q1 P20 meeting!) here.

GOING

2

Assigning local funding estimates to priorities, as seen in this example of another legislative agenda.

What insight do you have on how to assign local funding estimates for these priorities to be actualized?

3

Vet identified priorities with at least 3 community partners/stakeholders for each strategic direction.

What suggestions do you have on local organizations to solicit for endorsing our priorities/strategies?

4

Advocate, advocate, advocate! For priorities chosen using a toolkit in progress, reference here.

Looking to go beyond words on paper, so what creative policy advocacy strategies have you seen used in your circles that we can borrow ideas from?



COMMUNICATIONS/
CONNECTIONS ACTION
TEAM

← **BEEN**

Targeted career pathways determined using 2022 state of the workforce survey (healthcare, transportation/logistics, manufacturing, tourism) and #worklocal initiative featuring Mission Hospital employees executed with a presentation planned for 3/17 (posters can be [viewed here](#)).

GOING

6

Finish a marketing campaign that highlights career pathway options in highest growth industries indicated by the 2022 state of the workforce survey that will be distributed to schools and community partners; drafts can be [seen here](#).

Do you have suggestions for these drafts before we go to print?

7

Finalize #worklocal posters featuring three Elkamet employers to present to three Henderson County High Schools; drafts can be [seen here](#). We need to feature either transportation-related or tourism-related occupations/employees at a business, preferably in Transylvania or Madison.

What are your suggestions on transportation-related or tourism-related businesses to reach out to?

8

Determine next steps for [video series](#) featuring both community colleges that highlights the importance of dual enrollment opportunities, such as career and college promise.

What are your suggestions for the next steps with this series and/or how can you help promote these?

CREDENTIALS ACTION TEAM



BEEN

9

“Localized” the NCWorkforce Credentials list – [See here](#)

GOING

10

Convene designees from both community colleges to submit additional credentials for the state taskforce to consider adding; awaiting information on application due date

For a future convening to discuss new credentials to propose adding to the NCWC (and to submit an application for as a region), who is the team member that I should invite to this meeting to provide input? Feel free to reference some additional resources from a recent training that was held statewide for counselors.

11

Promote the list on the P20 site.
How can you help promote this list?



FAFSA ACTION TEAM



BEEN

12

Conducted needs assessment with high school and community college counselors in four counties to determine gaps; responses helped shape the creation of the resource we created, now known as the FAFSA PACK.

Continue to lend out the PACK to community based partners, schools, etc.

Do you have staff you could refer to use this at either an event, small group settings, etc.?

Implement a FAFSA competition, (we've begun the process to pilot this in a couple of high schools) but would also like to incorporate community-based organizations into a future competition.

Can you please add community-based organizations that directly provide youth with college preparation assistance to this list?

Find a student that we could feature in a video to highlight the role FAFSA played in helping him/her achieve their career and academic goals.

Please inquire with your team to see if they have suggestions on a current or former student whose financial aid played a role in their academic/career pursuits. Indicate your team members' name that may have a suggestion here.

Finish conversation with superintendents about bold and innovative strategies to increase completions.

GOING

13

14

15

16

BENCHMARKING ACTION TEAM

BEEN

17

Key performance indicators vetted by full council by each strategic direction;
graphic representation of goal progression complete.

18

ncIMPACT has lent P20 a Learning Engineer that is leading the work for determining data sources and software avenues for representing our KPI progression.

19

First pilot set of credential measurements agreed upon by staff at both community colleges with measurements of completers beginning for end of Spring 2023, and continuing into Summer and Fall thereafter.

GOING

20

An educational summit in our region may be a good avenue to display our progress and areas of improvement based on 2020 vs. 2022 county profiles
A very rough draft of a summit plan can be viewed here.

What is your instinct on a general month to target to hold such an event?

In your county, what is a specific initiative/project that is happening that underscores our overall P20 efforts that you think we should highlight at this future summit?

THANK YOU!

Collective leadership is what makes the P20 Council a success

REMEMBER: Answers to the feedback form due by April 10 as your input is necessary before our next action team meetings (April 11-12) and our Q2 full P20 Council meeting (April 14)

