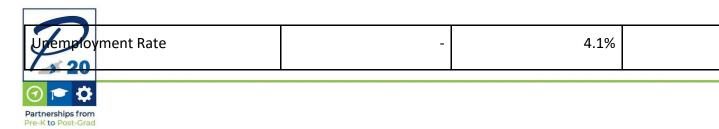


Key:

- Decreases are indicated with a "-" sign and red text. They may indicate improvements or declines.
- Increases are indicated with a "+" sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

Population Spotlight						
	2020 Profile	2022 Profile				
2010 Census	-	33,090				
2018 Population	35,115	-				
2020 Census	-	32,986				
2030 Population	38,768	-				
	Growth Rate					
County	-	-0.3%				
State	-	9.5%				

County Overview							
	2020 Profile	2022 Profile	% Change from 2020				
Median Household Income	\$51,398	\$56,880	+10.6%				
Child Poverty Rate	23%	24.2%	+1.2%				
Households with Broadband	78%	88%	<mark>+10%</mark>				
Homeowners	-	76%	-				
Voter Registration Rate	-	77%	-				





Educational Attainment (for 25-44-year-olds)*						
	2020 Profile	<u>2022 I</u>	2022 Profile			
		%	Quantity	<u>from 2020</u>		
Less than High School	18%	12%	-	-6%		
High School Graduate (including GED)	23%	27%	-	+4%		
Some College, no Credential	25%	17%	-	-8%		
No Degree or Credential (sum of above three categories)	66%	56.1%	3,699	<mark>-9.9%</mark>		
Short-term Credential	-	8%	-	-		
Associate Degree	6%	8%	-	+2%		
Bachelor's Degree	21%	23%	-	+2%		
Graduate or Professional Degree	6%	6%	-	-		
Have Degree or Credential (sum of above four categories)	33%	43.9%	2,890	<mark>+10.9%</mark>		

^{*}Note: Numbers may add to more than 100% due to rounding

-	ansylvania County ent Goals	2022 I	Profile	Still Needed to Reach 2030 Attainment Goals		
Quantity	<u>%</u>	Quantity	<u>%</u>	Quantity	<u>%</u>	
3,627	50%	2,890	43.9%	737	6.1%	



Top Opportunities for Growth						
2020 Profile	2022 Profile	% Change				
CCP Enrollment 18% of Transylvania County high school students participated in the Career & College Promise program programs, below the rural non-metro county average of 22%.	Chronic Absenteeism 30% of Transylvania County students are chronically absent from school, above the rural non-metro county average of 29%.	-				
Disconnected Youth 12% of Transylvania County youth ages 16-19 are not working and not in school, above the rural non- metro county average of 9%.	High School Graduation 84% of Transylvania County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 86%	-				
School Counselors Transylvania County has a student-to-school counselor ratio of 368:1, above the rural non-metro county average of 338:1.	School Counselors Transylvania County has a student-to-school counselor ratio of 354:1, above the rural nonmetro county average of 318:1.	<mark>-4%</mark>				

Building the Foundation: Pre-K to 8							
To meet state goals, each year Transylvania County	2020	<u>Profile</u>	202	22 Profile	Changes from 2020		
needs:	Quantity	Current %	Quantity	Current %	Quantity Change	% Change	
75% of eligible 4-year-olds enrolled in NC Pre-K program	18 more	64% enrolled	N/A (Goal met)	91% enrolled	-18	<mark>+27%</mark>	
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	334 more	51%	609 more	29%	+275	-22%	
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	661 more	43%	817 more	27%	+156	-16%	



Ready for College and Career							
To meet state goals, each	202	0 Profile	2022	2 Profile	Changes from 2020		
year Transylvania County needs:	Quantity	Current %	Quantity	Current %	Quantity Change	% Change	
95% of 9th graders to graduate within four years	31 more	85%	31 more	84%	-	-1%	
80% of seniors to complete the FAFSA	51 more	60%	57 more	58%	+ 6	-2%	
89% of students to attend school regularly (11% chronic absenteeism)	202 more	83% (17% chronic absenteeism)	618 more	70% (30% chronic absenteeism)	+416	-13%	

Percent of Schools by Academic Growth Status (2020 Profile only)					
Academic Growth Status	<u>%</u>				
Exceeded	44%				
Met	22%				
Not Met	33%				
Low-Performing So	chools				
Quantity	%				
0 (of 8 public schools with performance grades)	0%				



School Choice*						
	2020	<u>Profile</u>	2022 Profile		Changes from 2020	
	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
Total K-12 Enrollment	4,560	-	4,555	-	-5	1
Traditional (District) Schools	3,308	73%	3,280	72%	-28	-1%
Charter/Private/Home Schools	1,252	27%	1,321	29%	+69	<mark>+2%</mark>
Charter Schools	-	-	410	9%	-	-
Private Schools	-	-	182	4%	-	-
Home Schools	-	-	729	16%	-	-

^{*}Note: Numbers may add to more than 100% due to rounding

Career and College Preparation								
	2020 Profile			2022 Profile			Changes from 2020	
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	119	11%	9%	113	11%	7%	-6	-
Students* who participated in Career & College Promise programs	199	18%	22%	126	50%	49%	N/A	N/A
Students who	297	-	-	151	-	-	-146	-50%

completed Caroon &				
completed Career &				
Technical Education				
concentrations.				

*Note: Statistics from the 2020 Profile were for "students," while statistics from the 2022 Profile were for "graduates, so comparisons cannot be made



Top Three CTE Concentrations Completed					
2020 Profile	2022 Profile				
Agricultural, Food, & Natural Resources	Architecture and Construction				
Hospitality & Tourism	Agricultural, Food, & Natural Resources				
Arts, Audio/Video Technology, & Communications	Health Science				

Postsecondary Access and Success						
Transylvania County high school graduates who:	2020 Profile		<u>202</u>	% Change from 2020		
	Current %	Peer County %	Current %	Peer County %		
enroll in a postsecondary institution within 12 months	65%	57%	50%	50%	-15%	
enroll and persist to their second year	80%	73%	74%	73%	<mark>-6%</mark>	
enroll and earn a degree or credential within 6 years	52%	49%	63%	55%	+11%	

Student-to-School-Counselor Ratio				
2020 Profile	<u>2022 Profile</u>			
	Current Peer Counties			
368:1	354:1	318:1		



College and Career Access (2022 Profile only)			
	2022 Profile %	Peer Counties %	
Graduates who reported intentions to enroll in a postsecondary institution	59%	69%	
Transylvania County students who have parents with no college degree (either 2- or 4-year)	51%	59%	

Adult Learners <u>*</u>					
	2020 Profile	2022 Profile	% Change from 2020		
Basic Skills enrollments at NC community colleges	3,207	96	N/A		
Continuing Education enrollments at NC community colleges	22,514	614	N/A		
Curriculum enrollments at NC community colleges	-	504	N/A		

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "Transylvania County residents," so comparisons cannot be made

Success of Transylvania County High School Graduates (2022 Profile only)		
Top Destinations of Graduates, 2016-2020	% of College-goers	
Public 4-year college	30%	
Private 4-year college	18%	
Public 2-year college	51%	
Private 2-year college	>5%	
In-state college	84%	



Student Debt (2022 Profile only)	
Transylvania County residents who have student loan debt	11%
% of debt holders who had student loans in default	8%

Postsecondary Institutions in Asheville Prosperity Zone Sub-region (2022 Profile only)		
<u>Institution Type</u>	<u>Quantity</u>	
4-year public	1	
2-year public	3	
4-year private	4	
2-year or less private	0	
Total (all institution types)	8	

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2021 (2022 Profile only)		
<u>Type</u>	<u>Quantity</u>	
Certificate	1,557	
Associate	1,492	
Bachelor's	1,388	
Total (all types)	4,437	



Labor Market Alignment in Asheville Prosperity Zone Sub-region					
	2020 Profile	2022 Profile	% Change from 2020		
Individuals served in an ApprenticeshipNC program	553	636	+15%		
Postsecondary degrees and credentials 71% conferred by regional institutions that are aligned with labor market needs		71.6%	+0.6%		
Top Areas of Misalignment in Asheville Prosperity Zone Sub-region					
2020 Profile		<u>2022 I</u>	<u>Profile</u>		
Health Science (all levels)		Health Science (all levels)			
Transportation		Transportation			
Distribution & Logistics (below bachelor's)		Distribution & Logistics (below bachelor's)			
Finance (bachelor's)		Finance (bachelor's)			

Labor Market Outcomes for Teens and Young Adults				
	2020 Profile 2022 Profile			2 Profile
	Current %	Peer County %	Current %	Peer County %
Teens ages 16-19 who are not working and not in school	12.3%	8.9%	-	-
Young adults ages 16-24 in Transylvania County who were not working and not in school	-	-	9.9%	15.2%



College and University Outcomes*					
	2020 Profile		2022 Profile		
	Quantity	Current %	Quantity	Current %	
Public postsecondary institution graduates	2,836	-	1	ı	
UNC and NC Community College graduates	-	-	3,023 (in 2020)	1	
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	1	69% (of 2016 graduates)	
Annual average wages of graduates employed in NC after 5 years <u>+</u>	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "UNC and NC Community College Outcomes," so comparisons cannot be made +Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)			
Job openings projected between 2017-2026 255,30			
The top 3 in-demand jobs with median wages of \$50,000 or more			
1. Registered Nurses			
2. General and Operations Managers			
3. Sales Representatives, Services, All Other			



Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)						
Institution Name	Undergraduate Enrollments (2017-2018)	Graduate or Transfer in 8 Years				
Total Enrollments	23,862	65%				
Asheville-Transylvania Technical Community College	10,492	53%				
University of North Carolina at Asheville	4,366	89%				
Blue Ridge Community College	2,812	48%				
Isothermal Community College	2,662	58%				
Mars Hill University	1,343	82%				
Montreat College	845	71%				
Brevard College	698	87%				
Warren Wilson College	644	84%				

Workforce Development Board Service for 2021 (2022 Profile only)				
<u>Program</u> <u>Number Served</u>				
Basic Services	7,566			
Career Services	3,523			
Education Services	260			



Impact of COVID-19 on Education Pipeline (2022 Profile only)				
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	-2.4%			
Postsecondary Enrollment 2021 vs. 2020	-20.1%			
FAFSA Completion 2021-22 vs. 2018-19	<mark>-14.6%</mark>			
Postsecondary Intentions 2020-21 vs. 2018-19	- <mark>25.7%</mark>			
Data Dis	ruptions			
College-and-Career-Ready in Reading				
College-and-Career-Ready in Math				
Chronic Absenteeism				

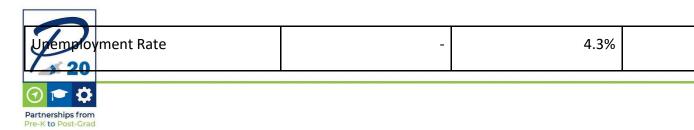


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- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

Population Spotlight						
	2020 Profile	2022 Profile				
2010 Census	-	20,764				
2018 Population	22,361	-				
2020 Census	-	21,193				
2030 Population	25,251	-				
Growth Rate						
County	-	2.1%				
State	-	9.5%				

County Overview							
	2020 Profile	2022 Profile	% Change from 2020				
Median Household Income	\$44,693	\$49,373	+10.5%				
Child Poverty Rate	23%	14%	<mark>-9%</mark>				
Households with Broadband	71%	77%	<mark>+6%</mark>				
Homeowners	-	75%	-				
Voter Registration Rate	-	79%	-				





Educational Attainment (for 25-44-year-olds)*						
	2020 Profile	<u>2022 l</u>	2022 Profile			
		%	Quantity	<u>from 2020</u>		
Less than High School	8%	8%	-	-		
High School Graduate (including GED)	30%	29%	-	+5%		
Some College, no Credential	20%	13%	-	-7%		
No Degree or Credential (sum of above three categories)	58%	49.5%	2,429	<mark>-8.5%</mark>		
Short-term Credential	-	8%	-	-		
Associate Degree	10%	9%	-	-1%		
Bachelor's Degree	21%	25%	-	+4%		
Graduate or Professional Degree	11%	9%	-	-2%		
Have Degree or Credential (sum of above four categories)	42%	50.5%	2,476	<mark>+8.5%</mark>		

^{*}Note: Numbers may add to more than 100% due to rounding

•	Madison County ent Goals	2022 Profile		Still Needed to Reach 2030 Attainment Goals	
Quantity	<u>%</u>	Quantity %		Quantity	<u>%</u>
3,885	71%	2,476	50.5%	1,409	20.5%



Top Opportunities for Growth					
2020 Profile	2022 Profile	% Change			
NC Pre-K Enrollment 42% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 54%.	NC Pre-K Enrollment 52% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.	+10%			
Transition to Postsecondary 45% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 57%.	Transition to Postsecondary 38% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 49%.	-7%			
First-Year Persistence 64% of Madison County high school graduates who enroll in postsecondary persist to their second year, below the rural metro county average of 73%.	FAFSA Completion 52% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 59%.	-			

Building the Foundation: Pre-K to 8							
To meet state goals, each year Madison County	2020	<u>Profile</u>	202	22 Profile	Changes from 2020		
needs:	Quantity	Current %	Quantity	Current %	Quantity Change	% Change	
75% of eligible 4-year-olds enrolled in NC Pre-K program	37 more	42% enrolled	22 more	52% enrolled	<mark>-15</mark>	<mark>+10%</mark>	
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	187 more	53%	343 more	34%	+156	-19%	
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	368 more	47%	456 more	34%	+88	-13%	



Ready for College and Career							
To meet state goals, each	2020 Profile		2022	2 Profile	Changes from 2020		
<u>year Madison County</u> <u>needs:</u>	Quantity	Current %	Quantity	Current %	Quantity Change	% Change	
95% of 9th graders to graduate within four years	13 more	88%	7 more	91%	<mark>-6</mark>	+3%	
80% of seniors to complete the FAFSA	56 more	47%	60 more	44%	<mark>+4</mark>	-3%	
89% of students to attend school regularly (11% chronic absenteeism)	103 more	84% (16% chronic absenteeism)	230 more	78% (22% chronic absenteeism)	+127	<mark>-6%</mark>	

Percent of Schools by Academic Growth Status (2020 Profile only)					
Academic Growth Status	<u>%</u>				
Exceeded	50%				
Met	17%				
Not Met	33%				
Low-Performing So	chools				
Quantity	%				
0 (of 6 public schools with performance grades)	0%				



School Choice*							
	2020 Profile		2022 Profile		Changes from 2020		
	Quantity Current %		Quantity	Current %	Quantity Change	% Change	
Total K-12 Enrollment	2,974	-	2,882	-	-92	<mark>-3%</mark>	
Traditional (District) Schools	2,234	75%	2,133	74%	-101	-1%	
Charter/Private/Home Schools	740	25%	749	26%	<mark>+9</mark>	+1%	
Charter Schools	-	-	0	0%	-	-	
Private Schools	-	-	115	4%	-	-	
Home Schools	-	-	634	22%	-	-	

^{*}Note: Numbers may add to more than 100% due to rounding

Career and College Preparation								
	2020 Profile		2022 Profile			Changes from 2020		
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	41	5%	10%	33	>5%	9%	-8	-
Students* who participated in Career & College Promise programs	342	45%	18%	104	54%	43%	N/A	N/A
Students who	130	-	-	151	-	-	+21	+16%

completed Career &				
completed Career & Technical Education				
concentrations.				

*Note: Statistics from the 2020 Profile were for "students," while statistics from the 2022 Profile were for "graduates, so comparisons cannot be made



Top Three CTE Concentrations Completed			
2020 Profile	2022 Profile		
Agricultural, Food, & Natural Resources	Architecture and Construction		
Architecture and Construction	Health Science		
Health Science	Manufacturing		

Postsecondary Access and Success					
Madison County high school graduates who:	<u>202</u>	<u> 0 Profile</u>	<u>202</u>	% Change from 2020	
	Current %	Peer County %	Current %	Peer County %	
enroll in a postsecondary institution within 12 months	45%	57%	38%	49%	<mark>-7%</mark>
enroll and persist to their second year	64%	73%	76%	73%	<mark>+12%</mark>
enroll and earn a degree or credential within 6 years	59%	50%	65%	57%	<mark>+6%</mark>

Student-to-School-Counselor Ratio				
2020 Profile	2022 Profile			
	Current	Peer Counties		
559:1	<mark>350:1</mark>	362:1		



College and Career Access (2022 Profile only)				
	2022 Profile %	Peer Counties %		
Graduates who reported intentions to enroll in a postsecondary institution	51%	69%		
Madison County students who have parents with no college degree (either 2-or 4-year)	53%	58%		

Adult Learners <u>*</u>					
	2020 Profile	2022 Profile	% Change from 2020		
Basic Skills enrollments at NC community colleges	3,207	23	N/A		
Continuing Education enrollments at NC community colleges	22,514	302	N/A		
Curriculum enrollments at NC community colleges	-	610	N/A		

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "Madison County residents," so comparisons cannot be made

Success of Madison County High School Graduates (2022 Profile only)			
Top Destinations of Graduates, 2016-2020	% of College-goers		
Public 4-year college	39%		
Private 4-year college	20%		
Public 2-year college	41%		
Private 2-year college	>5%		
In-state college	85%		



Student Debt (2022 Profile only)		
Madison County residents who have student loan debt	13%	
% of debt holders who had student loans in default	7%	

Postsecondary Institutions in Asheville Prosperity Zone Sub-region (2022 Profile only)			
<u>Institution Type</u>	Quantity		
4-year public	1		
2-year public	3		
4-year private	4		
2-year or less private	0		
Total (all institution types)	8		

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2021 (2022 Profile only)			
<u>Type</u>	<u>Quantity</u>		
Certificate	1,557		
Associate	1,492		
Bachelor's	1,388		
Total (all types)	4,437		



PIE-K to Post-Glad					
Labor Market Alignment in Asheville Prosperity Zone Sub-region					
	2020 Profile	2022 Profile	% Change from 2020		
Individuals served in an ApprenticeshipNC program	553	636	<mark>+15%</mark>		
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	+0.6%		
Top Areas of Misalignment in Asheville Prosperity Zone Sub-region					
2020 Profile		2022 Profile			
Health Science (all levels)		Health Science (all levels)			
Transportation		Transportation			
Distribution & Logistics (below bachelor's)		Distribution & Logistics (below bachelor's)			
Finance (bachelor's)		Finance (bachelor's)			

Labor Market Outcomes for Teens and Young Adults					
	2020	22 Profile			
	Current %	Peer County %	Current %	Peer County %	
Teens ages 16-19 who are not working and not in school	1.6%	9.4%	-	-	
Young adults ages 16-24 in Madison County who were not working and not in school	-	-	13.7%	15.2%	



College and University Outcomes*					
	2020 Profile		2022 Profile		
	Quantity	Current %	Quantity	Current %	
Public postsecondary institution graduates	2,836	-	-	-	
UNC and NC Community College graduates	-	1	3,023 (in 2020)	1	
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)	
Annual average wages of graduates employed in NC after 5 years±	\$33,116 (2013 graduates)	_	\$35,824 (2016 graduates)	-	

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "UNC and NC Community College Outcomes," so comparisons cannot be made +Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)			
Job openings projected between 2017-2026	255,306		
The top 3 in-demand jobs with median wages of \$50	,000 or more		
1. Registered Nurses			
2. General and Operations Managers			
3. Sales Representatives, Services, All Other			



Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)				
<u>Institution Name</u>	Undergraduate Enrollments (2017-2018)	Graduate or Transfer in 8 Years		
Total Enrollments	23,862	65%		
Asheville-Madison Technical Community College	10,492	53%		
University of North Carolina at Asheville	4,366	89%		
Blue Ridge Community College	2,812	48%		
Isothermal Community College	2,662	58%		
Mars Hill University	1,343	82%		
Montreat College	845	71%		
Brevard College	698	87%		
Warren Wilson College	644	84%		

Workforce Development Board Service for 2021 (2022 Profile only)				
<u>Program</u> <u>Number Served</u>				
Basic Services	7,566			
Career Services	3,523			
Education Services	260			



Impact of COVID-19 on Education Pipeline (2022 Profile only)			
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	- <mark>4.8%</mark>		
Postsecondary Enrollment 2021 vs. 2020	-17.4%		
FAFSA Completion 2021-22 vs. 2018-19	<mark>-4.7%</mark>		
Postsecondary Intentions 2020-21 vs. 2018-19	-18.6%		
Data Dis	ruptions		
College-and-Career-Ready in Reading			
College-and-Career-Ready in Math			
Chronic Absenteeism			

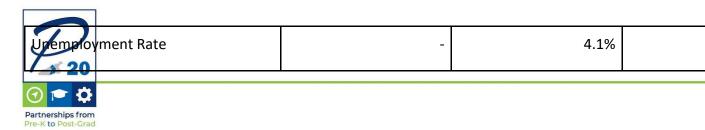


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- Increases are indicated with a "+" sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

Population Spotlight			
	2020 Profile	2022 Profile	
2010 Census	-	106,740	
2018 Population	116,857	-	
2020 Census	-	116,281	
2030 Population	132,035	-	
	Growth Rate		
County	-	8.9%	
State	-	9.5%	

County Overview					
	2020 Profile	2022 Profile	% Change from 2020		
Median Household Income	\$54,012	\$60,550	+12.1%		
Child Poverty Rate	16%	17.1%	+1.1%		
Households with Broadband	80%	88%	+8%		
Homeowners	-	74%	-		
Voter Registration Rate	-	82%	-		





Educational Attainment (for 25-44-year-olds)*					
	2020 Profile	<u>2022 I</u>	<u>Profile</u>	% Change from 2020	
		%	Quantity	<u></u>	
Less than High School	10%	9%	-	-1%	
High School Graduate (including GED)	22%	27%	-	+5%	
Some College, no Credential	27%	20%	-	-7%	
No Degree or Credential (sum of above three categories)	59%	55.9%	13,911	<mark>-3.1%</mark>	
Short-term Credential	-	8%	-	-	
Associate Degree	11%	10%	-	-1%	
Bachelor's Degree	21%	18%	-	-3%	
Graduate or Professional Degree	8%	8%	-	-	
Have Degree or Credential (sum of above four categories)	40%	44.1%	10,993	<mark>+4.1%</mark>	

^{*}Note: Numbers may add to more than 100% due to rounding

•	lenderson County ent Goals	2022 I	2022 Profile Still Needed to R		
Quantity	<u>%</u>	Quantity <u>%</u>		Quantity	<u>%</u>
17,717	62%	10,993	44.1%	6,724	17.9%



Top Opportunities for Growth				
2020 Profile	2022 Profile	% Change		
NC Pre-K Enrollment 35% of Henderson County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 44%.	FAFSA Completion 52% of Henderson County high school seniors complete the FAFSA, below the suburban county average of 57%.	-		
Transition to Postsecondary 58% of Henderson County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 62%.	Adult Learners 20% of Henderson County adults 25-44 have some college, no degree, above the suburban county average of 17%.	-		
School Counselors Henderson County has a student-to-school counselor ratio of 424:1, above the suburban county average of 363:1.	School Counselors Henderson County has a student-to-school counselor ratio of 387:1, above the suburban county average of 336:1.	- 8.7%		

Building the Foundation: Pre-K to 8						
To meet state goals, each year Henderson County	2020	<u>Profile</u>	202	22 Profile	<u>Changes fron</u>	n 2020
<u>needs:</u>	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
75% of eligible 4-year-olds enrolled in NC Pre-K program	213 more	35% enrolled	125 more	49% enrolled	-88	<mark>+14%</mark>
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	1,272 more	52%	2,288 more	33%	+1,016	-19%
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	2,376 more	48%	2,811 more	37%	+435	-11%



Ready for College and Career							
To meet state goals, each	2020	O Profile	2022 Profile		Changes from 2020		
<u>year Henderson County</u> <u>needs:</u>	Quantity	Current %	Quantity	Current %	Quantity Change	% Change	
95% of 9th graders to graduate within four years	34 more	92%	29 more	92%	<mark>-5</mark>	-	
80% of seniors to complete the FAFSA	250 more	52%	255 more	52%	+ 5	-	
89% of students to attend school regularly (11% chronic absenteeism)	49 more	89% (11% chronic absenteeism)	827 more	83% (17% chronic absenteeism)	+778	<mark>-6%</mark>	

Percent of Schools by Academic Growth Status (2020 Profile only)				
Academic Growth Status %				
Exceeded	30%			
Met	52%			
Not Met	17%			
Low-Performing Schools				
Quantity	%			
0 (of 22 public schools with performance grades)	0%			



School Choice*						
	2020 Profile		2022 Profile		Changes from 2020	
	Quantity	Current %	Quantity	Current %	Quantity Change	% Change
Total K-12 Enrollment	17,050	-	16,854	-	<mark>-196</mark>	<mark>-1%</mark>
Traditional (District) Schools	13,151	77%	12,809	76%	-34 2	<mark>-1%</mark>
Charter/Private/Home Schools	3,899	23%	4,215	25%	+316	<mark>+2%</mark>
Charter Schools	-	-	675	4%	-	-
Private Schools	-	-	1,180	7%	-	-
Home Schools	-	-	2,360	14%	-	-

^{*}Note: Numbers may add to more than 100% due to rounding

Career and College Preparation								
	2020 Profile		2022 Profile			Changes from 2020		
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change
Students who took at least one AP course	637	16%	17%	426	10%	15%	-211	-6%
Students* who participated in Career & College Promise programs	520	13%	12%	410	39%	33%	N/A	N/A
Students who	527	-	-	508	-	-	-19	-4%

completed Career &				
completed Career & Technical Education				
concentrations.				

*Note: Statistics from the 2020 Profile were for "students," while statistics from the 2022 Profile were for "graduates, so comparisons cannot be made



Top Three CTE Concentrations Completed			
2020 Profile	2022 Profile		
Hospitality & Tourism	Human Services		
Agricultural, Food, & Natural Resources	Architecture and Construction		
Architecture and Construction	Arts, Audio/Video Technology, & Communications		

Postsecondary Access and Success							
Henderson County high school graduates who:	2020 Profile		<u>202</u>	% Change from 2020			
	Current %	Peer County %	Current %	Peer County %			
enroll in a postsecondary institution within 12 months	58%	62%	54%	55%	-4%		
enroll and persist to their second year	77%	78%	79%	77%	<mark>+2%</mark>		
enroll and earn a degree or credential within 6 years	56%	54%	63%	60%	<mark>+7%</mark>		

Student-to-School-Counselor Ratio					
2020 Profile	<u>2022 Profile</u>				
	Current	Peer Counties			
424:1	387:1	336:1			



College and Career Access (2022 Profile only)		
	2022 Profile %	Peer Counties %
Graduates who reported intentions to enroll in a postsecondary institution	74%	75%
Henderson County students who have parents with no college degree (either 2- or 4-year)	54%	49%

Adult Learners <u>*</u>				
	2020 Profile	2022 Profile	% Change from 2020	
Basic Skills enrollments at NC community colleges	3,207	213	N/A	
Continuing Education enrollments at NC community colleges	22,514	2,013	N/A	
Curriculum enrollments at NC community colleges	-	2,282	N/A	

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "Henderson County residents," so comparisons cannot be made

Success of Henderson County High School Graduates (2022 Profile only)		
Top Destinations of Graduates, 2016-2020	% of College-goers	
Public 4-year college	40%	
Private 4-year college	15%	
Public 2-year college	44%	
Private 2-year college	>5%	
In-state college	87%	



Student Debt (2022 Profile only)	
Henderson County residents who have student loan debt	8%
% of debt holders who had student loans in default	7%

Postsecondary Institutions in Asheville Prosperity Zone Sub-region (2022 Profile only)		
<u>Institution Type</u>	Quantity	
4-year public	1	
2-year public	3	
4-year private	4	
2-year or less private	0	
Total (all institution types)	8	

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2021 (2022 Profile only)		
<u>Type</u>	Quantity	
Certificate	1,557	
Associate	1,492	
Bachelor's	1,388	
Total (all types)	4,437	



Pre-K to Post-Grad				
Labor Market Alignment in Asheville Prosperity Zone Sub-region				
	2020 Profile	2022 Profile	% Change from 2020	
Individuals served in an ApprenticeshipNC program	553	636	<mark>+15%</mark>	
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	+0.6%	
Top Areas of Misalignment in Asheville Prosperity Zone Sub-region				
2020 Profile		2022 Profile		
Health Science (all levels)		Health Science (all levels)		
Transportation		Transportation		
Distribution & Logistics (below bachelor's)		Distribution & Logistics (below bachelor's)		
Finance (bachelor's)		Finance (bachelor's)		

Labor Market Outcomes for Teens and Young Adults				
	2020	<u>Profile</u>	<u>202</u>	2 Profile
	Current %	Peer County %	Current %	Peer County %
Teens ages 16-19 who are not working and not in school	6.8%	6.8%	-	-
Young adults ages 16-24 in Henderson County who were not working and not in school	-	-	10.0%	11.2%



College and University Outcomes*				
	2020 Profile		2022 Profile	
	Quantity	Current %	Quantity	Current %
Public postsecondary institution graduates	2,836	-	-	-
UNC and NC Community College graduates	1	-	3,023 (in 2020)	1
Graduates employed in NC after 5 years	-	69% (of 2013 graduates)	-	69% (of 2016 graduates)
Annual average wages of graduates employed in NC after 5 years±	\$33,116 (2013 graduates)		\$35,824 (2016 graduates)	-

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "UNC and NC Community College Outcomes," so comparisons cannot be made +Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

Job Openings in Asheville Prosperity Zone Sub-region (2020 Profile only)		
Job openings projected between 2017-2026	255,306	
The top 3 in-demand jobs with median wages of \$50,000 or more		
1. Registered Nurses		
2. General and Operations Managers		
3. Sales Representatives, Services, All Other		



Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)		
<u>Institution Name</u>	Undergraduate Enrollments (2017-2018)	<u>Graduate or</u> <u>Transfer in 8 Years</u>
Total Enrollments	23,862	65%
Asheville-Henderson Technical Community College	10,492	53%
University of North Carolina at Asheville	4,366	89%
Blue Ridge Community College	2,812	48%
Isothermal Community College	2,662	58%
Mars Hill University	1,343	82%
Montreat College	845	71%
Brevard College	698	87%
Warren Wilson College	644	84%

Workforce Development Board Service for 2021 (2022 Profile only)		
<u>Program</u>	<u>Number Served</u>	
Basic Services	7,566	
Career Services	3,523	
Education Services	260	



Impact of COVID-19 on Education Pipeline (2022 Profile only)				
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	<mark>-5.0%</mark>			
Postsecondary Enrollment 2021 vs. 2020	<mark>-3.9%</mark>			
FAFSA Completion 2021-22 vs. 2018-19	- <mark>6.2%</mark>			
Postsecondary Intentions 2020-21 vs. 2018-19	- <mark>7.2%</mark>			
Data Dis	ruptions			
College-and-Career-Ready in Reading				
College-and-Career-Ready in Math				
Chronic Absenteeism				

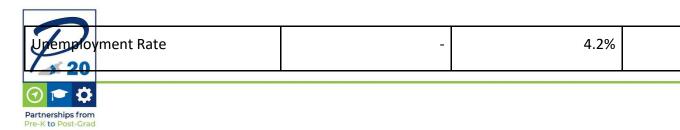


Key:

- Decreases are indicated with a "-" sign and red text. They may indicate improvements or declines.
- Increases are indicated with a "+" sign and black text. They may indicate improvements or declines
- Improvements are indicated with yellow highlighting. They may indicate decreases or increases.
- Declines are indicated with green highlighting. They may indicate decreases or increases.

Population Spotlight							
	2020 Profile	2022 Profile					
2010 Census	-	238,318					
2018 Population	261,065	-					
2020 Census	-	269,452					
2030 Population	296,961	-					
Growth Rate							
County	-	13.1%					
State	-	9.5%					

County Overview									
	2020 Profile	2020 Profile 2022 Profile							
Median Household Income	\$53,960	\$66,156	+22.6%						
Child Poverty Rate	17%	15.7%	<mark>-1.3%</mark>						
Households with Broadband	81%	86%	<mark>+5%</mark>						
Homeowners	-	63%	-						
Voter Registration Rate	-	85%	-						





Educational Attainment (for 25-44-year-olds)*								
	2020 Profile	<u>2022 l</u>	% Change from 2020					
		%	Quantity	<u>110111 2020</u>				
Less than High School	9%	7%	-	-2%				
High School Graduate (including GED)	20%	20%	-	-				
Some College, no Credential	21%	13%	-	-8%				
No Degree or Credential (sum of above three categories)	50%	40%	28,290	-10%				
Short-term Credential	-	8%	-	-				
Associate Degree	9%	10%	-	+1%				
Bachelor's Degree	28%	29%	-	+1%				
Graduate or Professional Degree	13%	13%	-	-				
Have Degree or Credential (sum of above four categories)	50%	60%	42,493	+10%				

^{*}Note: Numbers may add to more than 100% due to rounding

•	uncombe County ent Goals	2022 I	Profile	Still Needed to Reach 2030 Attainment Goals	
Quantity	<u>%</u>	Quantity	<u>%</u>	Quantity	<u>%</u>
57,403	74%	42,493	60%	14,910	14%



Top Opportunities for Growth						
2020 Profile	2022 Profile	% Change				
NC Pre-K Enrollment 35% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 44%.	NC Pre-K Enrollment 41% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the suburban county average of 45%.	+6%				
Transition to Postsecondary 58% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 62%.	Transition to Postsecondary 51% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the suburban county average of 55%.	<mark>-7%</mark>				
High School Graduation 87% of Buncombe County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.	Chronic Absenteeism 28% of Buncombe County students are chronically absent from school, above the suburban county average of 26%.	-				

Building the Foundation: Pre-K to 8									
To meet state goals, each year Buncombe County	2020 Profile		2022 Profile		Changes from 2020				
needs:	Quantity	Current %	Quantity	Current %	Quantity Change	% Change			
75% of eligible 4-year-olds enrolled in NC Pre-K program	473 more	35% enrolled	360 more	41% enrolled	-113	<mark>+6%</mark>			
73% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading	3,154 more	48%	4,824 more	31%	+1,670	<mark>-17%</mark>			
86% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math	5,356 more	44%	6,007 more	34%	+651	-10%			



Ready for College and Career										
To meet state goals, each	202	0 Profile	2022	2 Profile	Changes	Changes from 2020				
<u>year Buncombe County</u> <u>needs:</u>	Quantity	Current %	Quantity	Current %	Quantity Change	% Change				
95% of 9th graders to graduate within four years	181 more	87%	97 more	91%	-84	<mark>+4%</mark>				
80% of seniors to complete the FAFSA			485 more	485 more 56%		-1%				
89% of students to attend school regularly (11% chronic absenteeism)	767 more	86% (14% chronic absenteeism)	4,313 more	72% (28% chronic absenteeism)	+3,546	-14%				

Percent of Schools by Academic Growth Status (2020 Profile only)					
Academic Growth Status	<u>%</u>				
Exceeded	20%				
Met	55%				
Not Met	25%				
Low-Performing So	chools				
Quantity	%				
4 (of 50 public schools with performance grades)	8%				



School Choice*									
	2020 Profile Quantity Current %		2022	<u>Profile</u>	Changes from 2020				
			Quantity	Current %	Quantity Change	% Change			
Total K-12 Enrollment	38,282	-	38,187	-	-95	->1%			
Traditional (District) Schools	27,741	73%	26,349	69%	-1,392	-4%			
Charter/Private/Home Schools	10,541	28%	11,838	31%	+1,297	+3%			
Charter Schools	-	-	3,055	8%	-	-			
Private Schools	-	-	3,819	10%	-	-			
Home Schools	-	-	4,964	13%	-	-			

^{*}Note: Numbers may add to more than 100% due to rounding

Career and College Preparation										
	2020 Profile				2022 Profile	2	Changes from 2020			
	Quantity	Current %	Peer County %	Quantity	Current %	Peer County %	Quantity Change	% Change		
Students who took at least one AP course	1,635	19%	17%	1,321	16%	15%	-314	-3%		
Students* who participated in Career & College Promise programs	1,838	21%	12%	1,002	50%	33%	N/A	N/A		
Students who	1,280	-	-	1,286	-	-	<mark>+6</mark>	-		

completed Career &				
Technical Education				
concentrations.				
TO TO TO TO				

*Note: Statistics from the 2020 Profile were for "students," while statistics from the 2022 Profile were for "graduates, so comparisons cannot be made



Top Three CTE Concentrations Completed				
2020 Profile	2022 Profile			
Health Science	Health Science			
Agricultural, Food, & Natural Resources	Human Services			
Architecture and Construction	Agricultural, Food, & Natural Resources			

Postsecondary Access and Success						
Buncombe County high school graduates who:	<u>202</u>	<u> 0 Profile</u>	<u>202</u>	% Change from 2020		
	Current %	Peer County %	Current %	Peer County %		
enroll in a postsecondary institution within 12 months	58%	62%	51%	55%	-7%	
enroll and persist to their second year	79%	78%	78%	77%	-1%	
enroll and earn a degree or credential within 6 years	58%	54%	65%	60%	<mark>+7%</mark>	

Student-to-School-Counselor Ratio				
2020 Profile	<u>2022 Profile</u>			
	Current	Peer Counties		
292:1	<mark>262:1</mark>	336:1		



College and Career Access (2022 Profile only)				
	2022 Profile %	Peer Counties %		
Graduates who reported intentions to enroll in a postsecondary institution	76%	75%		
Buncombe County students who have parents with no college degree (either 2- or 4-year)	42%	49%		

Adult Learners*						
	2020 Profile	2022 Profile	% Change from 2020			
Basic Skills enrollments at NC community colleges	3,207	677	N/A			
Continuing Education enrollments at NC community colleges	22,514	3,332	N/A			
Curriculum enrollments at NC community colleges	-	5,098	N/A			

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "Buncombe County residents," so comparisons cannot be made

Success of Buncombe County High School Graduates (2022 Profile only)			
Top Destinations of Graduates, 2016-2020	% of College-goers		
Public 4-year college	48%		
Private 4-year college	15%		
Public 2-year college	36%		
Private 2-year college	>5%		
In-state college	85%		



Student Debt (2022 Profile only)		
Buncombe County residents who have student loan debt	14%	
% of debt holders who had student loans in default	9%	

Postsecondary Institutions in Asheville Prosperity Zone Sub-region (2022 Profile only)				
<u>Institution Type</u>	Quantity			
4-year public	1			
2-year public	3			
4-year private	4			
2-year or less private	0			
Total (all institution types)	8			

Degree Credentials Awarded in Asheville Prosperity Zone Sub-region - 2021 (2022 Profile only)			
<u>Type</u> <u>Quantity</u>			
Certificate	1,557		
Associate	1,492		
Bachelor's	1,388		
Total (all types)	4,437		



Labor Market Alignment in Asheville Prosperity Zone Sub-region						
	2020 Profile	2022 Profile	% Change from 2020			
Individuals served in an ApprenticeshipNC program	553	636	<mark>+15%</mark>			
Postsecondary degrees and credentials conferred by regional institutions that are aligned with labor market needs	71%	71.6%	+0.6%			
Top Areas of Misalignment in Asheville Prosperity Zone Sub-region						
2020 Profile	<u>2022 I</u>	<u>Profile</u>				
Health Science (all levels)		Health Science (all levels)				
Transportation		Transportation				
Distribution & Logistics (below bachelor's)		Distribution & Logistics (below bachelor's)				
Finance (bachelor's)		Finance (bachelor's)				

Labor Market Outcomes for Teens and Young Adults					
	2020 Profile 2022 Profile				
	Current %	Peer County %	Current %	Peer County %	
Teens ages 16-19 who are not working and not in school	6.9%	6.8%	-	-	
Young adults ages 16-24 in Buncombe County who were not working and not in school	-	-	11.5%	11.2%	



College and University Outcomes*					
	2020 Profile		<u>2022 I</u>	Profile Profile	
	Quantity	Current %	Quantity	Current %	
Public postsecondary institution graduates	2,836	-	-	-	
UNC and NC Community College graduates	-	-	3,023 (in 2020)	1	
Graduates employed in NC after 5 years	1	69% (of 2013 graduates)		69% (of 2016 graduates)	
Annual average wages of graduates employed in NC after 5 years±	\$33,116 (2013 graduates)	-	\$35,824 (2016 graduates)	-	

^{*}Note: Statistics from the 2020 Profile were for the "Prosperity Zone sub-region," while statistics from the 2022 Profile were for "UNC and NC Community College Outcomes," so comparisons cannot be made +Note: For the 2022 Profile, this figure expressly includes both part-time and full-time jobs, while the 2020 Profile does not include this level of detail

Job Openings (2020 Profile only)		
Job openings projected between 2017-2026	255,306	
The top 3 in-demand jobs with median wages of \$50,000 or more		
1. Registered Nurses		
2. General and Operations Managers		
3. Sales Representatives, Services, All Other		



Largest Postsecondary Institutions in Your Prosperity Zone Sub-region (2020 Profile only)			
Institution Name	Undergraduate Enrollments (2017-2018)	<u>Graduate or</u> <u>Transfer in 8 Years</u>	
Total Enrollments	23,862	65%	
Asheville-Buncombe Technical Community College	10,492	53%	
University of North Carolina at Asheville	4,366	89%	
Blue Ridge Community College	2,812	48%	
Isothermal Community College	2,662	58%	
Mars Hill University	1,343	82%	
Montreat College	845	71%	
Brevard College	698	87%	
Warren Wilson College	644	84%	

Workforce Development Board Service for 2021 (2022 Profile only)		
<u>Program</u>	<u>Number Served</u>	
Basic Services	7,566	
Career Services	3,523	
Education Services	260	



Impact of COVID-19 on Education Pipeline (2022 Profile only)		
K-12 Enrollment (district schools) 2021-22 vs. 2019-20	-6.4%	
Postsecondary Enrollment 2021 vs. 2020	- <mark>9.1%</mark>	
FAFSA Completion 2021-22 vs. 2018-19	<mark>-6.3%</mark>	
Postsecondary Intentions 2020-21 vs. 2018-19	- <mark>7.6%</mark>	
Data Disruptions		
College-and-Career-Ready in Reading		
College-and-Career-Ready in Math		
Chronic Absenteeism		