

# P-20 COUNCIL, LAND OF SKY MEETING MINUTES

Date: May 16, 2022

Time: 11:30-1:30PM

Western Carolina University at Biltmore Park Town Square in Asheville, NC

## In Attendance

Brittany Brady; Carol Steen; Tony Floyd; Dr. Nancy Cable; Dr. Jeff McDaris; Dr. John Gossett; John Mitchell; Dr. Laura Leatherwood; Dr. Mark Dickerson; Mike Hawkins; Nathan Ramsey; Dr. Tony Baldwin; Greg Lowe; Dr. Paul Maurer; Avril Pinder; Deb Tibbetts

*Land of Sky Education & Workforce Attainment Collaborative members: Dr. Joseph Fox, Dr. Gene Loflin, Dr. Michael Dempsey; Dr. William Sederburg*

*Guests: Kevan Frazier (delegate for Dr. Kelli Brown); Tracie Metz, myFutureNC Western Regional Impact Manager*

## Welcome, Agenda Review & Opening Activities

P-20 Executive Director, Emily Nicholson, welcomed the Council attendees and expressed gratitude for their attendance. Mrs. Nicholson reminded attendees that a pre-meeting packet of information was provided and to reference that during this meeting as the information aligned to the sequence of the PowerPoint.

Mrs. Nicholson welcomed new members: Buncombe County Manager Avril Pinder & Smart Start of Henderson County Executive Director Deb Tibbetts and thanked them for joining the P20 Council.

Mrs. Nicholson reminded the Council that their January meeting minutes were in their meeting packet and asked if there were any updates. There were no comments.

## Executive Director's Report

Mrs. Nicholson provided updates to the Council from her Executive Director report, which was also provided in the pre-meeting packet. She provided specific details regarding the following:

- The awardees and grant focus of the four chosen "Action for Implementation Measures" grant that spanned the region (benefitting each county involved in P20) and spanned the focus of its strategic plan.
- The complete video for the first 'pathfinder' focus of "increasing communication between employers and educators". The video provided an overview of the five school districts Career & Technical Education departments with the goal of recruiting more employers to become involved in their advisory boards. The video was shared in the newsletter and

- posted to the website. Mrs. Nicholson encouraged P20 members to share with at least three businesses.
- Mrs. Nicholson informed members of the new P20 website domain and format and that the P20 Council is now on facebook and linkedin. She encouraged members to share with their contacts.

There was discussion from the members about what classifies “short term” credentials, the increasing numbers of migrant populations, the challenges behind university program completion data, the messages children are receiving from their guardians about community colleges vs. universities and the challenges associated with online collegiate programs.

## **Develop LOS P20 Mission Statement - Vital Clarity**

Consultant Kathleen Osta of Vital Clarity led the next segment of the meeting and focused on developing the P20 Mission statement, which had not previously been discussed or drafted. Mrs. Nicholson encouraged members to be guided by this question as they worked on the mission statement during this next phase of the meeting: “How can this unique assembly of individuals harness their collective power to manifest ideas, in unison, that can uniquely address credential attainment for our four counties?”

Members were divided up into three teams to focus on questions about their target audience, factors that make P20 unique and their primary focus. Members then reported out their findings and a small cohort of individuals were designated to draft a succinct statement using the summaries from the three teams. They would then provide this information to Mrs. Nicholson and she would vet through the future Executive Committee for a final vote and execution.

## **Infrastructure of P20 Council**

Mrs. Nicholson informed members of the five action teams that she would be soliciting membership for. She also provided a draft of the by-laws and invited members to provide feedback via email to her by June 6<sup>th</sup> so that they could be enacted by the future Executive Committee. Finally, Mrs. Nicholson informed members that the Executive Committee would be comprised of a Chair, Vice Chair, Secretary and Treasurer. The following individuals volunteered for these roles (respectively): Greg Lowe, Dr. Mark Dickerson, Dr. Laura Leatherwood and Deb Tibbetts. There was some discussion about whether a representative from Madison County could be recruited so that the Executive Committee could comprise the full region and Mrs. Nicholson stated that she would reach out to individuals from the P20 roster from Madison that may be interested in fulfilling an additional role on the Council’s Executive Committee.

## **Closing Comments and Adjourn**

Mrs. Nicholson reminded members to provide their feedback on the by-laws by June 6<sup>th</sup>, to indicate their preference for their chosen action team and to send any ideas for a vision statement. The meeting adjourned at 1:43 PM.

## Next Meeting

September 1, 2022 at the Asheville Western Carolina University campus